

# ANNUAL REPORT 2025

## *Ogden City Arts, Culture, & Events*



*It is the mission of The Ogden Arts, Culture & Events Division to create an environment that fosters and supports diverse programming in arts and events to enhance the quality of life for residents and resident businesses.*

*This rich environment will aid in attracting visitors, new residents, and new businesses, boosting economic impact.*



# 2025 ACE PROGRAMMING HIGHLIGHTS



## OGDEN AMPHITHEATER

**25 Events totaling 59 days of programming** - MLK March, Cinco De Mayo, Ogden Twilight (10 shows), Ogden Marathon Finish Line Festival, a private wedding, Shannon J Scholarship Talent in the Park, Juneteenth (3 days), Chamber Orchestra Ogden's Untamed Pops Concert, Triple Crown Opening Ceremony, Ogden Shakespeare Company (3 rehearsals, 4 performances), LDS Music Festival Premier (private event), Onstage Ogden (Utah Symphony, Mariachi del Sol de Mexico, Wailin' Jennys), Ogden Pride Festival (2 days), Enable UT/Rodney Atkins, 911 Memorial Fire Ride, NuHope UT & Weber State University's Suicide Awareness Walk, USARA's Recovery Days, OFOAM's Dia De Los Muertos, CV Opening Ceremony, Christmas Village (4 weeks), weekly tours with Mrs. Clause. The amphitheater also serves as a support facility for Ogden Downtown Alliance's 25<sup>th</sup> Street Car Show, Farmer's Market Ogden, Fall Market, and Harvest Moon.

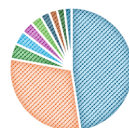
## OGDEN TWILIGHT CONCERTS

Artists	Tickets Sold
Khruangbin	7320
Disclosure	6314
Kaskade	5735
Modest Mouse	7586
Band of Horses	5145
Jamie XX	4481
The Head and the Heart	7296
Wilco	5846
The Flaming Lips	4331
Polo & Pan	4680
<b>Total Tickets Sold</b>	<b>58,734</b>



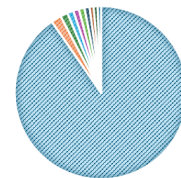
IN STATE TICKET SALES BY CITY

■ Salt Lake City
■ Ogden
■ Sandy
■ Layton  
■ Bountiful
■ Clearfield
■ Logan
■ West Valley City  
■ South Jordan
■ Kaysville



OUT OF STATE TICKET SALES BY STATE

■ UT
■ CA
■ CO
■ ID
■ FL
■ MN
■ NC
■ TN
■ TX
■ WA



## CHRISTMAS VILLAGE ENTERTAINMENT

**17 days of programming**  
**37 performing groups**  
**714 individual performers**



## HOLIDAY ELECTRIC LIGHT PARADE

Est. attendance 19,000 with 64 floats and 115 volunteers giving 460 volunteer hours

### Volunteer reflections:

Volunteer Leisel - "It was a delightful time, and the organizers made everything perfectly clear and easy to understand."

Volunteer Ivy - "It was great. There was so much diversity within the community and the floats too. You can definitely see the community coming together to experience something magical."



## MAKE A WISH / PARADE GRAND MARSHAL



Ogden's Holiday Electric Light Parade and Gala will feature a special 7-year-old this year. This year's Grand Marshal, selected through the Make-A-Wish Foundation, is **Remington Jones**. He has experienced some unfortunate medical issues this year, and Remington and his family are excited to have him honored as this year's Grand Marshal.

## FIRST FRIDAY ART STROLL

The art stroll is held the first Friday of each month and was attended by an estimated 8,000 to 10,000 people throughout the year. Currently 29 stand-alone locations as well as 40 more studios at the Monarch are participating in the stroll.

The Diamond Room - Cara Koolmees - Grounds for Coffee - Gallery 25 Alaskan Gold Connection - Union Station - Historic Tattoo Studio - The Jungle Room Plant Co- The Mercantile - OCA Platforms - Wasatch Roasting Company - Origin Alley - Eccles Art Center - Dumke Arts Plaza 9th Muse Academy of Art - Cuppa - Local Artisan Collective and more!



## OGDEN'S POET LAUREATE

### Angelika Brewer –2025

Angelika Brewer is in the last year of her second term as Ogden Poet Laureate. Representing the Literary Arts for Ogden and the surrounding areas, Brewer launched the Downtown Poetry Walk in April 2025. She also hosts "The Floor is Yours", a monthly creative roundtable networking opportunity. Brewer co-hosted *Speak Easy*, an annual mixed media showcase held at Unspoken. The event features poetry reading, live painting, author book signings, live music, photography, art, and more. She also visited schools, offered workshops, provided public readings, and more.





## DUMKE ARTS PLAZA INSTALLATIONS

Curated by Weber State University, the Dumke Arts Plaza featured **This was water** by Kellie Bornhoft and Carey Campbell.

An interactive, multimedia sculpture, sound, and video installation that invites reflection upon our relationship with this fascinating and fragile inland sea.

The exhibit's sculptures are modeled after the gypsum crystals, or "dirty diamonds," that emerge through the salty crust at the Great Salt Lake when the water dries up.

Each sculpture rock mound is fitted with lidar sensors, lights, and speakers that respond to a person's presence. The interactive elements evoke the lively matter that animates these geological phenomena.

During the exhibition period four live performances were scheduled: May 16, September 5, November 7, and a final performance on April 30 when the exhibition closes.



## DUMKE ARTS PLAZA COMMUNITY EVENTS

Winter Solstice Celebration, Fashion Shows, Four separate Art Markets, a Chalk Art Festival, and a Community Collage.



## MAYOR'S AWARDS IN THE ARTS

### 2025 Honorees

Arts in Education– Dr. Angelika Pagel

Lifetime Contribution – Pat Poce

Performing Arts – Jean-Louise England

Visual Arts – Steve Stones

Folk Art – René

Legacy in the Arts – Julia Aldrich  
(posthumous award)

## COMMUNITY ART SHOW

**Elements Theme** | March - May 2025 | 47 Artists showing 72 artworks

**Folk Art** | June-August 2025 | 27 Artists showing 27 artworks

**Music Theme** | August - October 2025 | 25 Artists showing 25 artworks

**Patterns Theme** | Nov. - January 2026 | 38 Artists showing 38 artworks



Community Art Show is hosted quarterly at Ogden's Historic Union Station, welcoming artists of all skill levels and people of all backgrounds. This initiative is designed to build the confidence and resumes of local creatives. Community members have the opportunity to experience art in a safe and comfortable setting. Community Art Show focuses rotate, highlighting a new genre and/or theme with each new show.



# 2025 ARTS PROGRAMS

## PUBLIC ART

### Marshall White Center

Ogden City's Public Art Program commissioned two artists to design and create public art that was placed in the new Marshall N. White Community Center. The selected artists, Damon LaMar Reed (Chicago, IL) and LaToya Peoples (Baltimore, MD) were selected from an international pool of 182 artists from 4 countries. Their artwork is installed at the building entrance and on four wall surfaces inside the new Marshall N. White Community



### Kiesel Ave Cable and Olympic Mural Project

A national artist call will be released in January 2026 to find an artist to complete these projects.

### Utility Box Art Project

15 boxes were wrapped with artwork from local artists varying from abstract designs to reflections of Ogden City.



### Art Calls Released in 2025

4 Community Art Shows themed: Elements, Folk Art, Music, and Patterns.

Ogden Municipal 3rd Floor Project (stairwell art piece)

## ARTS ADVISORY COMMITTEE

**Read and scored 33 grant applications**

**Hosted the monthly Brown Bag Brigade, an open monthly artist meet up.**

**Reviewed & recommended 2025 Mayor's Awards in the Arts Honorees.**

**Represented Ogden City at Utah Cultural Advocacy Day and more.**

**Advocated for the arts in Ogden City Planning Commission conversations.**

**Represented Ogden City at public art events.**



## OGDEN ARTS GRANTS

**\$160,000 in Arts Grants were awarded to 29 individuals and arts-based organizations.** Supported initiatives included literary arts events such as readings, workshops, and poetry slams; live performances in dance, theater and music; visual art exhibitions and installations; youth programming; Latinx heritage celebrations; and more.

**Arts Grants Workshops** - Two Arts Grants workshops were held in November to support grantees in the application process. Detailed instructions and best application practices were shared to assist prospective applicants.

# 2025 ACE COMMUNITY SERVICE & SUPPORT

## SPECIAL EVENT PERMITS

144 Special Event Permits issued

311 days of community programming

3 Film Permits issued



## DIRECT EVENT SUPPORT

Winter Race Circuit - Ogden Marathon - Historic 25<sup>th</sup> Car Show – OFOAM - Farmers Market - Fall Market - Enable Concert – Juneteenth - Pioneer Days - Ogden Arts Festival- Ogden Twilight - Ogden Pride - Fire Ride - Harvest Moon - Weber State Art Installations at the Dumke Arts Plaza – Cinco De Mayo - International Fly Fishing Film Festival– Ogden Airport Terminal Opening —Ogden’s State of the City

## COLLABORATION & ENGAGEMENT

Collaborated with Visit Ogden to for Make a Difference Day at the Dumke and Corner Plazas.

Participated in Utah Cultural Industry Advocacy Day at the Utah State Capitol.

Attended the annual Utah Division of Arts and Museums Change Leader Institute Conference.

Assisted the Seager Clinic to find a mural artist for their new building.

Supported the efforts and execution of the GOAL Foundation’s annual Marathon.

Held city walking public art tour with students from Weber State University.

Planned and supported the Ogden State of the City event.

Planned and supported the Ribbon Cutting celebration for the new Ogden Airport Terminal.

Attended the 2025 Culture Connect Conference hosted by the Utah Arts Alliance.

Participated in Breaking Barriers continuing education conference: A Cultural Accessibility Project, a disability accessibility training and mentorship program offered by the Utah Division of Arts & Museums.



## BOARDS & COMMITTEES WE SERVE

Marshall White Advisory Committee

Christmas Village Committee

Visit Ogden’s Social Inclusion Coalition

Ogden Downtown Alliance

Diversity Functional Committee

Utah Arts & Museums

Visit Ogden Board of Directors

GOAL Foundation

Weber State Dumke Advisory Committee



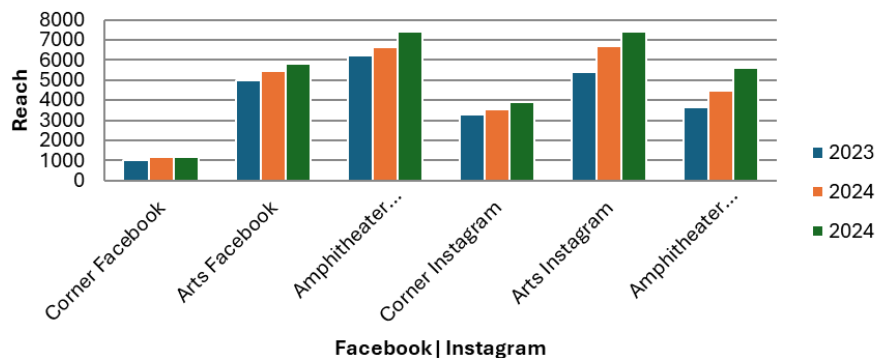
# 2025 ACE MEDIA & MARKETING REACH

## PRESS & MEDIA COVERAGE

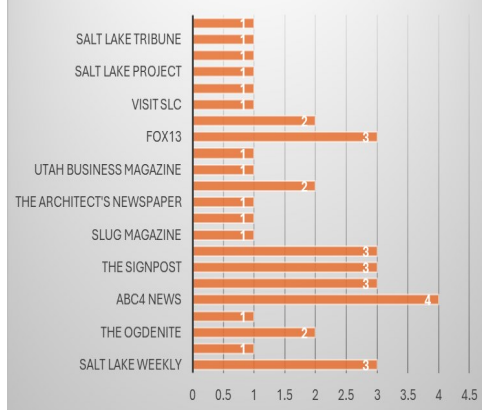
Over 20 media outlets covered ACE programing in 38 TV and print stories.

The total number of social media followers increased by 30%

### Social Media Reach 3-Year Growth



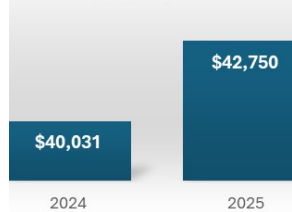
### 2025 Television and Print Stories Number of articles in 2025



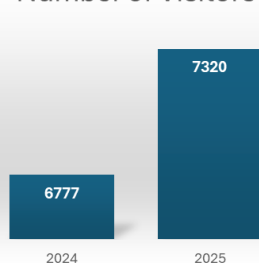
## THE CORNER

Located at the corner of 25th and Washington Blvd. The Corner serves as the epicenter for arts and culture information offering art stroll maps, pamphlets, dining and lodging guides, trail maps and more. The Corner LED screen is seen by 32K cars daily and new “Pin Up” wall is a great addition as part of last year’s Plaza Improvements and serves as a wonderful resource for locals and visitors to stop by to see what is happening. The Corner hosts monthly pop up events, serves as HQ for First Friday Art Stroll, the Archives Mailbox and Historic 25th Street guided tours.

### Food and Retail Sales



### Number of Visitors



2025 sales increased by 7%

2024 number of visitors increased by 8%

## AWARDS

Dumke Arts Plaza / The Corner Plaza/ Nine Rails Creative District – 2025 ASLA Merit Award for Urban Design

Best of Utah - Best Urban Public Art– Ogden’s Joe McQueen mural on Grant Ave (3rd place)

Best Live Music Venue– Ogden Amphitheater, 1st place (Standard Examiner)

Best Parade– Electric Light Parade, 2nd place (Standard Examiner)

Best Reception Center– Union Station, 2nd place (Standard Examiner)