

# 2024 ACE PROGRAMMING HIGHLIGHTS



## OGDEN AMPHITHEATER

**25 Events totaling 59 days of programming** - MLK March, Cinco De Mayo, Ogden High Jazz Band, Weber FOP, Ogden Twilight (10 shows), Ogden Marathon Finish Line Festival, National Trails Day Celebration, Shannon J Scholarship Talent in the Park, Juneteenth (3 days), Chamber Orchestra Ogden's Untamed Pops Concert, Triple Crown Opening Ceremony, Ogden Shakespeare Company (4 performances), Onstage Ogden's Michael Cleaveland & Big Bad Voodoo Daddy, Ogden Pride Festival (2 days), Enable UT/Diamond Rio, Brick Reality Block Party, 911 Memorial Fire Ride, TCG & Visit Ogden Industry Event, NuHope UT & Weber State University's Suicide Awareness Walk, USARA's Recovery Days, La Buena Vida Market, OFOAM's Dia De Los Muertos, CV Opening Ceremony, Christmas Village (4 weeks), weekly tours with Mrs. Clause.



## OGDEN TWILIGHT CONCERTS

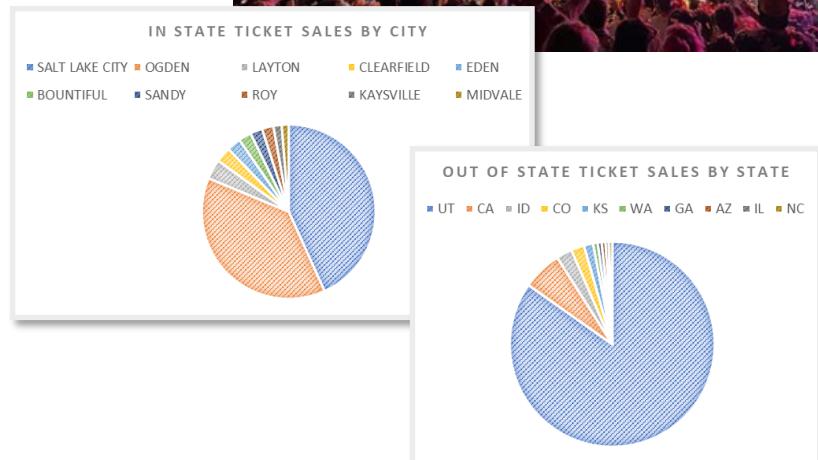
### Artists

Phoenix, Metric, Beastie Yee  
Cannons, Washed Out, Die Shiny  
Ben Bohmer, Tinlicker, Alex Cruz  
Diplo, Gioti & Assia, Sootah  
Killer Mike, Hippo Campus  
St Vincent, Eartheater  
Alvvays, The Beths  
Thievery Corp., Dirtwire, Simba Sax  
Broken Social Scene, Claud, Harpers,  
Tycho, CRi, Nas

**Total Tickets Sold**

### Tickets Sold

7486  
6020  
4880  
7140  
5506  
5440  
3947  
5069  
3913  
4178  
**53,579**



## CHRISTMAS VILLAGE ENTERTAINMENT

**18 days of programming**

**32 performing groups**

**818 individual performers**

# HOLIDAY ELECTRIC LIGHT PARADE

Est. attendance 19,000 with 67 floats and 123 volunteers giving 492 volunteer hours

## Volunteer reflections:

Volunteer Veronica "The staff were very organized, making it easy on a first-time volunteer. The other volunteers were great to chat and work with".

Volunteer Elizabeth "This was an amazing opportunity to see how much effort goes into a community event as big as this. I was able to interact with organizations from all over the area not just Ogden. I was able to help escort a float in the parade and truly see how many people were impacted by the event".



## MAKE A WISH / PARADE GRAND MARSHAL



Ogden's Holiday Electric Light Parade and Gala will feature a special 3-year-old this year. This year's Grand Marshal, selected through the Make-A-Wish Foundation, is Adlee Frampton. She has experienced some unfortunate medical issues this year. Adlee and her family were extatatic to have her honored as this year's Grand Marshal. Each year, generous businesses offer their support to help make the event special for the child being honored.

## FIRST FRIDAY ART STROLL

The art stroll is held the first Friday of each month and was attended by an estimated 8,000 to 10,000 people throughout the year. Currently 29 stand-alone locations as well as 40 more studios at the Monarch are participating in the stroll.

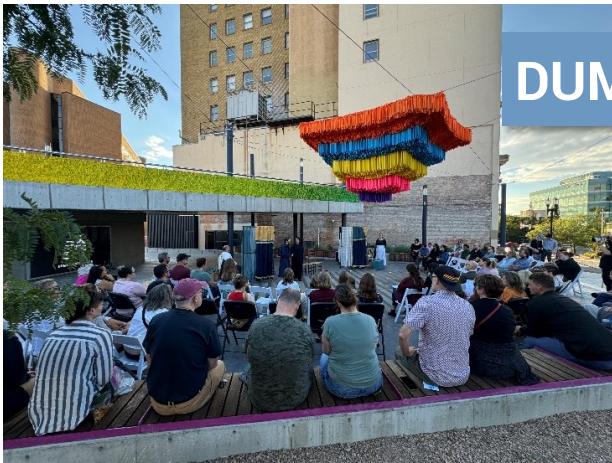
The Diamond Room - Cara Koolmees - Grounds for Coffee - Gallery 25 Bonneville Space - Alaskan Gold Connection - Union Station - Historic Tattoo Studio - Serendipity - The Mercantile - OCA Platforms - Wasatch Roasting Company - Origin Alley - Eccles Art Center - Dumke Arts Plaza 9th Muse Academy of Art - Cuppa - Local Artisan Collective and more!



## OGDEN'S POET LAUREATE

Angelika Brewer - Named a 2024 Poet Laureate Fellow by the Academy of American Poets

As the representative of Literary Arts for Ogden and the surrounding areas Brewer represented Ogden at over 22 engagements in 2024 such as, the Utah Conference for Teachers of English, Kiwanis Club, Ogden Pride Festival, PBS Utah, Standard-Examiner online, Utah Arts Festival, Ogden Arts Festival, Ogden City's annual Mayors Awards in the Arts events, Literary Deathmatch, Concrete Rose, Historic Union Station's Centennial celebrations, "Write About Now" cypher, and many other events.



## DUMKE ARTS PLAZA INSTALLATIONS

Curated by Weber State University, the Dumke Arts Plaza featured two new sculptural exhibits in 2024.

Los Angeles based artist Megan Geckler debuted “**A dream that comes in color**”, a vibrant, kaleidoscopic large-scale, site-specific installation artwork that uses hyper-colorful, recyclable PVC film, integrated with the architecture of the Dumke Arts Plaza. Along with Megan’s installation the LED Screen was programmed 4380 Hours of video programming, with “it so happened” Guest curated by Kellie Bornhoft (@kelliebornhoft), the video is a colorful collection of moving image works that unveil their own making.

“**Points of Transition**”, an exhibition by artist Cordell Taylor, explores the interplay between nature and humanity, creating organic forms that intertwine and evolve, while analyzing shape, color and texture. The exhibit opened in November 2024 and will run through April 2025. Taylor’s exhibit was paired with **Meditations**, films by Jordan Belson, guest curated by Tyrone Davies. The abstract films are richly woven with cosmological imagery, exploring consciousness, transcendence and the nature of light itself. Films will run at the Dumke Arts Plaza from November 2024-April 2025.



## DUMKE ARTS PLAZA LIVE PERFORMANCES

October 4th - Weber State University held a free 45-minute bilingual adaptation of Shakespeare’s “Winter’s Tale”.

August 8th - Onstage Ogden held a free Tunes-at-Noon concert featuring performances by Northern Utah students.



## MAYOR'S AWARDS IN THE ARTS

### 2024 Honorees

Emerging Artist – Van Williamson

Visual Arts – Chris Bodily

Lifetime Contribution – OnStage Ogden

Folk Art – Mike Hurst

Performing Arts – Sammy Brue

Arts Advocacy – Andrew Watson

## COMMUNITY ART SHOW

**Tattoo Inspiration** | Nov. - Jan. 2024 | 18 Artists showing 30 artworks

**Animal Show** | July -August 2024 | 59 Artists showing 62 artworks

**Street Art** | September - October 2024 | 23 Artists showing 40 artworks

**Ogden Begins Here** | Nov. - January 2025 | 23 Artists showing 30 artworks



Community Art Show is hosted quarterly at Ogden’s Historic Union Station, welcoming artists of all skill levels and people of all backgrounds. This initiative is designed to build the confidence and resumes of local creatives. Community members have the opportunity to experience art in a safe and comfortable setting. Community Art Show focuses rotate, highlighting a new genre and/or theme with each new show.

# 2024 ARTS PROGRAMS

## PUBLIC ART

### Marshall White Center

Ogden City's Public Art Program commissioned two artists to design and create public art that will be placed in the new Marshall N. White Community Center. The selected artists, Damon LaMar Reed (Chicago, IL) and LaToya Peoples (Baltimore, MD) were selected from an international pool of 182 artists from 4 countries. Their artwork will be placed at the building entrance and on four wall surfaces inside the new Marshall N. White Community



### Kiesel Ave Project

Ogden Arts is currently working with WCG Engineering to access weight and wind load for the cable system. Once completed a national artist call will be released.

### Utility Box Art Project

138 submissions from 37 artists were received. 15 artists were selected with pieces varying from abstract designs to reflections of Ogden City. Utility box wraps are expected to be installed in spring 2025.

### Art Calls Released in 2024

3 Community Art Shows themed: Animals, Street Art, and Ogden Begins Here

2024 Utility Box Art Call

## ARTS ADVISORY COMMITTEE

**Read and scored 31 grant applications**

**Established the Brown Bag Brigade, an open monthly artist meet up.**

**Reviewed & recommended 2024 Mayor's Awards in the Arts Honorees.**

**Represented Ogden City at Utah Cultural Advocacy Day and more.**

**Advocated for the arts in Ogden City Planning Commission conversations.**

**Submitted pieces for inclusion in the Union Station Centennial time capsule.**

**Reviewed 138 submissions for the Utility Box art call and selected 15 artists.**

**Reviewed 182 applications for the Marshall White Center public art call and selected two artists to create installations.**



## OGDEN ARTS GRANTS

**\$150,000 in Arts Grants were awarded to 27 individuals and arts-based organizations.** Supported initiatives included literary arts events such as readings, workshops, and poetry slams; live performances in dance, theater and music; visual art exhibitions and installations; youth programming; Latinx heritage celebrations; and more.

**Arts Grants Workshops** - Two Arts Grants workshops were held in November to support grantees in the application process. Detailed instructions and best application practices were shared to assist prospective applicants.

# 2024 ACE COMMUNITY SERVICE & SUPPORT

## SPECIAL EVENT PERMITS

144 Special Event Permits issued offering 311 days of community programming.

3 Film Permits issued



## DIRECT EVENT SUPPORT

Winter Race Circuit - Ogden Marathon - Historic 25<sup>th</sup> Car Show – OFOAM - Farmers Market - Fall Market - Enable Concert – Juneteenth - Pioneer Days - Ogden Twilight - Ogden Pride - Fire Ride - Harvest Moon - Weber State Art Installations at the Dumke Arts Plaza – Cinco De Mayo - International Fly Fishing Film Festival

## COLLABORATION & ENGAGEMENT

Collaborated with Visit Ogden to repair the Monroe Tunnel mural due to vandalism.

Participated in Utah Cultural Industry Advocacy Day at the Utah State Capitol.

Attended the annual Utah Division of Arts and Museums Change Leader Institute Conference.

Participated in the Creative Change Coalition's Meaning-Making Through Murals training workshops.

Attended the Utah Cultural Alliance's Listening Tour at Ogden Contemporary Arts

Supported Historic Union Station's Centennial events.

Participated in Forecast Public Art's Making it Public workshop series.

Participated in a Naloxone training with This Must Be The Place

Attended the 2024 Culture Connect Conference hosted by the Utah Arts Alliance.



## BOARDS & COMMITTEES WE SERVE

Marshall White Advisory Committee

Christmas Village Committee

Weber County Book Links

Ogden Downtown Alliance

Diversity Functional Committee

Utah Arts & Museums

Visit Ogden Board of Directors

GOAL Foundation

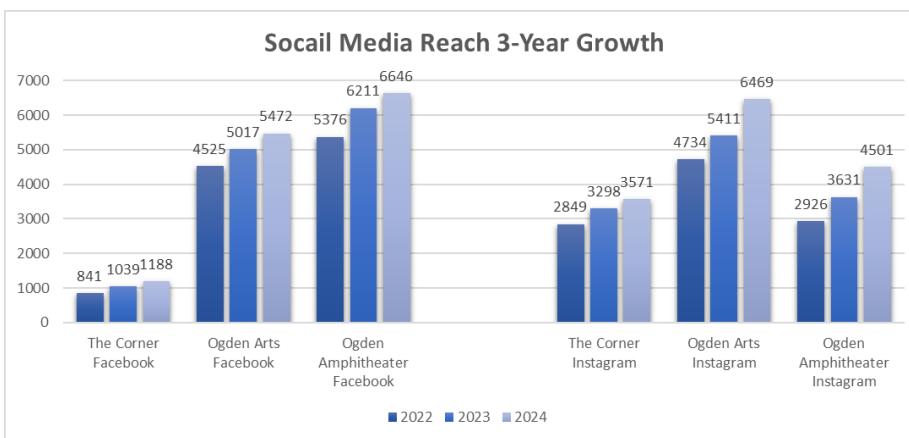
Weber State Dumke Advisory Committee

# 2024 ACE MEDIA & MARKETING REACH

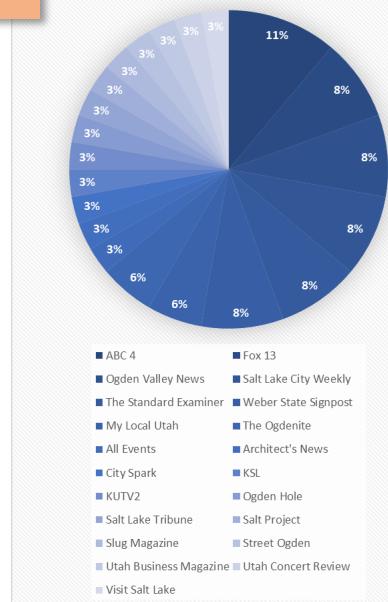
## PRESS & MEDIA COVERAGE

Over 20 media outlets covered ACE programing in 36 TV and print stories.

The total number of social media followers increased by 30%



### 2024 Television & Print Stories



## THE CORNER

Located at the corner of 25th and Washington Blvd. The Corner serves as the epicenter for arts and culture information offering art stroll maps, pamphlets, dining and lodging guides, trail maps and more. The Corner LED screen is seen by 32K cars daily and new "Pin Up" wall is a great addition as part of last year's Plaza Improvements and serves as a wonderful resource for locals and visitors to stop by to see what is happening. The Corner hosts monthly pop up events, serves as HQ for First Friday Art Stroll, the Artchives Mailbox and Historic 25th Street guided tours.

2024 F&B sales increased by 30%

2024 number of visitors increased by 23%



## AWARDS

Dumke Arts Plaza / The Corner – selected as one of the three finalists for ENR Mountain States Project of the Year

Best of Utah - Best Local Poet – 3<sup>rd</sup> Place Ogden's Poet Laureate - Angelika Brewer

Academy of American Poets granted Ogden's Poet Laureate, Angelika Brewer, \$50,000. Only one of 22 poets in the US.

Best Paint Night – The Local Artisan Collective – First Friday Art Stroll Stop