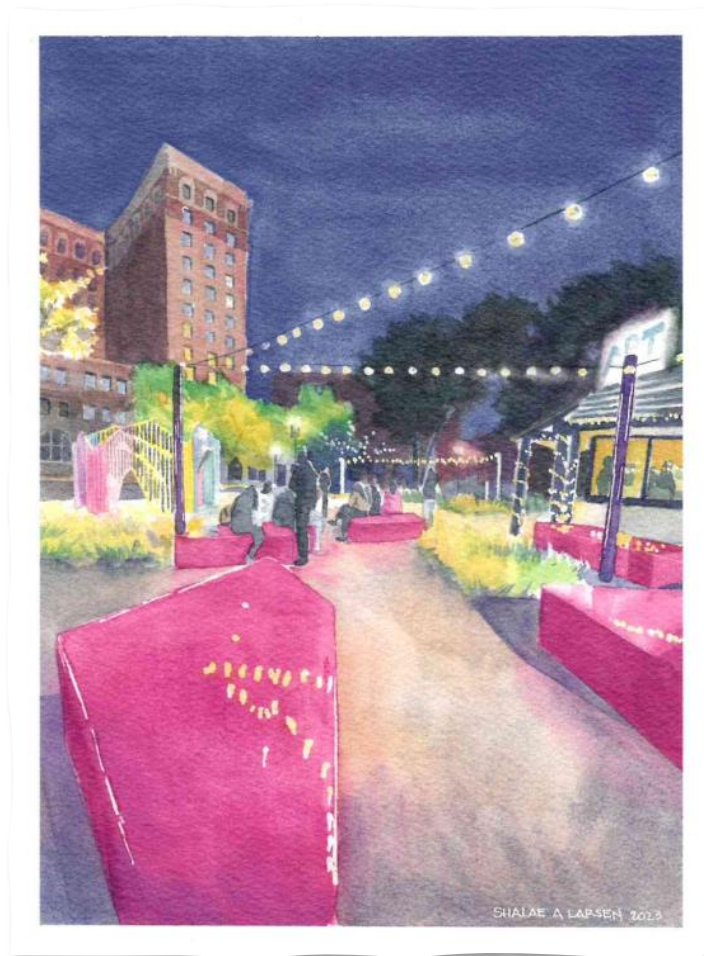


ANNUAL REPORT 2023

Ogden City Arts, Culture & Events



It is the mission of The Ogden Arts, Culture & Events Division to create an environment that fosters and supports diverse programming in arts and events to enhance the quality of life for residents and resident businesses.

This rich environment will aid in attracting visitors, new residents, and new businesses, boosting economic impact.



PERMITS & EVENT SUPPORT 2023

Event & Film Permits

The Ogden City Special Events office receives and reviews Special Event and Film Permits, then coordinates City service needs with City departments, assisting hundreds of organizers to help make their event successful.

- 311 Special Event Permits
- 6 Film Permits



Operational Support

The Ogden City ACE team provides community organizations with collaboration, communication, and logistical event support. This includes City venues, equipment, assets, and labor contributing to the success of many signature events such as:

Winter Race Circuit
Ogden Marathon
Historic 25th Car Show
OFOAM
Farmers Market
Fall Market
Enable Concert
Juneteenth
Pioneer Days
Ogden Twilight
Ogden Pride
Fire Ride
Harvest Moon

12+ Events and Programs
at the Dumke Arts Plaza



EVENTS & PROGRAMS 2023

Ogden Amphitheater

63 days of programming

- 35 paid performers / 11 groups
- 280 participating organizations

Christmas Village

- Opening Gala & 'Lights On' ceremony
- 20 days of programing
- 34 performing groups / 9 paid performances
- 649 performers



Amphitheater Hosted Events:

MLK March, OHS Jazz Band, Ogden Marathon , Mitten Durch Festival , ODA Car Show, SJS, Enable Industries Show, Juneteenth, Ice Breaker, Change of Command, Untamed Pops Concert, 10 Ogden Twilight Concerts, Pioneer Days Parade, Onstage Ogden Preservation Hall, Ogden Pride - Youth Show, Ogden Pride benefit concert, Ogden Pride, Xzibit Concert, Fire Ride, Nu-Hope Walk, Fall Market, Recovery Days, LUPEC Festival, Footsteps to Light, CV Opening Ceremony, Holiday Electric Light Parade, Christmas Village weekly programming including stage entertainment and tours with Mrs. Clause.

Holiday Electric Light Parade

19,000 attendees - 62 floats - 120 volunteers – 480 volunteer hours

Make-A-Wish Foundation – Parade Grand Marshal



Logan Knapp is a caring and thoughtful 8-year-old who loves all things Legos, loves playing with friends and was diagnosed with leukemia when we was just 6 years old, he will be ringing the bell in May of 2024 for being "cancer free". Logan Knapp was sponsored by the Make - A-Wish Foundation. Dillard's sponsored a whole new outfit, Minky Couture gifted

blankets to the family and Admiral Beverage make him his very own float. Logan was given a gift basket by Mayor Caldwell, and he helped Santa turn on the lights at Christmas Village Gala.



Ogden Twilight Concerts

10 Ogden Twilight Concerts

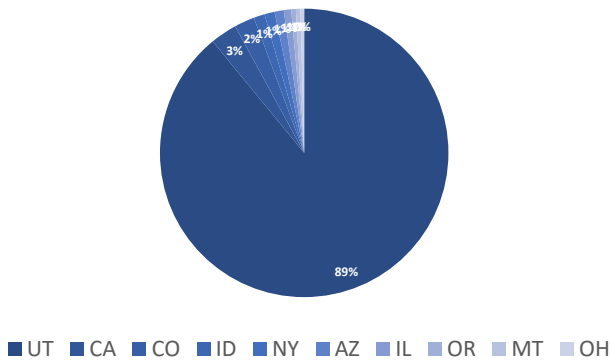
72,739 Tickets Sold

8 out of 10 SOLD OUT!

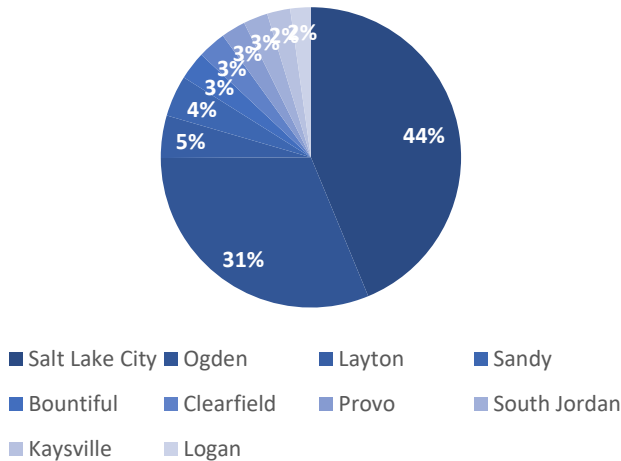
- M82
- Kaskade
- Bon Iver
- Beck
- Sylvan Esso
- C.A.S.
- Flaming Lips
- Phantogram
- Noah Cyrus
- Royksopp



Out-of-State Ogden Twilight Ticket Sales
% by State



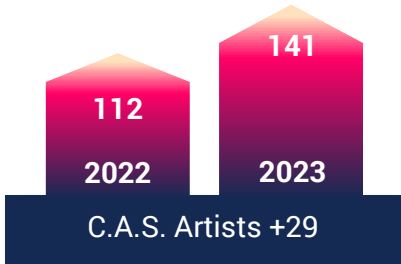
In-State Ogden Twilight Ticket Sales
% by City



Community Art Show

Community Art Show is hosted quarterly at Ogden’s Historic Union Station, welcoming artists of all skill levels and people of all backgrounds. This initiative is designed to build the confidence and resumes of local creatives. Community members have the opportunity to experience art in a safe and comfortable setting.

Community Art Show focuses rotate quarterly, highlighting a new genre and/or theme with each new show.



• Portrait Show	Dec 2022-Feb 2023	32 Artists	showing 63 artworks
• Black and White	February – May	47 Artists	showing 76 artworks
• Artist Choice	August- October	43 Artists	showing 44 artworks
• Tattoo Show	Nov- Jan 2024	19 Artists	showing 30 artworks

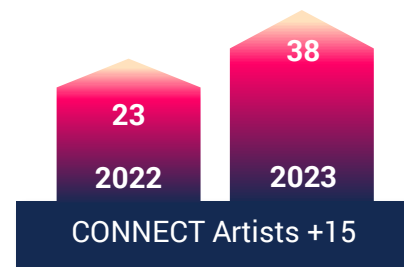
Dumke Arts Plaza Programs

The Dumke Arts Plaza was host to a Spring Kick-off event curated by Weber State University that included “Level Up” by Michael Whiting and “Cauldron” a video by Tyrone Davies. First Friday Art Stroll programming included buskers and poets. An Onstage Ogden youth concert, Ogden Contemporary Arts-Block Party and Curbside Theater performances “Tarot” were also included in 2023 Plaza programing. A total of 4380 hours of arts-based video programing was shown on the outdoor LED screen. Ogden Downtown Alliance hosted three “Music on the Plaza” events and the new dance performance and video/photography-based installation of “Coincidences”, curated by WSU is showing through May 2024.



Utah Arts Alliance CONNECT Program

Connect is a free monthly pop-up art exhibit that invites all visual artists to showcase their art (up to two pieces). Helpful connections and friendships are made as artists learn skills necessary for art careers, gained through lectures, workshops, and activities. Attendees complete the evening by voting for their favorite art; an experience which helps prepare and educate the participating artists.



March 15	12 artists participated
May 31	8 artists participated
Aug 30	10 artists participated
November 15	8 artists participated
December Finals	24 Ogden based artists were invited to participate in the Connect finals- \$4000 in grant money was awarded.

First Friday Art Stroll

The art stroll is held the first Friday of each month and was attended by an estimated 8,000 to 10,000 people throughout the year. Currently 26 stand-alone locations as well as 40 more studios at the Monarch are participating in the stroll. The following Pop Up events were programmed in the warmer months:

- Ogden Ar(t)chives Ribbon Cutting Ceremony, Corner Plaza February 3, 2023 (Poet Laureate project)
- Dumke Plaza Spring Kickoff- April 7, 2023
- Community Art Show Opening/Voting pop up event at Union Station - April, August, December
- Corner Plaza Ribbon Cutting Ceremony- September 1, 2023



ARTS 2023

Public Art Projects

CORNER Plaza Project

The refreshed Corner Plaza held its ribbon cutting ceremony on Friday, September 1, 2023. The renovation has transformed the Corner's small building into an art-scaped plaza that includes a large public art installation, permanent seating with vibrant lighting, and a pin-up wall to announce upcoming community events. Future programming and activities will include performances, guided tours and more.

This project stands as a prominent destination and axis in downtown Ogden City. Anchored by the latest Public Art addition to Ogden's collection, 'New Range', by New York-based multi-disciplinary studio Hou de Sousa. This innovative site-specific work is deeply rooted in its identity of place. With a silhouette reflective of the Wasatch Mountains and the faceted landscape of the Corner Plaza, New Range's ridge line rises and dips to create a unique series of gateways and seating. In contrast to this jagged geometry, the soft round corners of the sculpture's footprint evoke the Bigelow Hotel just across the street, while also smoothing circulation around the piece. The project's playful palette was further inspired by the vibrancy of the surrounding natural landscape as well as the polychrome architectural features of the nearby Egyptian Theater and the Art Deco theater within Ogden High School.

The Corner Plaza is positioned as a central location for pop up events, and community gathering, and information while simultaneously showcasing the creativity and innovation that Ogden is known for.

OGX BRT Public Art Project

In the preliminary planning for the OGX Bus Rapid Transit line, Ogden City Arts proposed public art installations for each of the 13 stations along the route. A nationwide call for artists was released, and the selected artists were each assigned a neighborhood to research to inform their work based on the people and history of Ogden City. The artwork tells the story of our city with the intention to enhance, inspire, and bring together BRT riders, local neighborhoods, visitors of Ogden City, and the community as a whole.

With support from UTA and funding from donors, including Ogden City, Weber County RAMP, Weber State University, and Intermountain Healthcare, Ogden City Arts was able to produce this creative engagement project, complete with glass panels to display and highlight the vibrant work from each of the contributing artists.

The official ribbon cutting ceremony for the OGX line was held August 2, with the full service beginning later that month.



Art Calls

Art Calls Released in 2023

- 3 Community Art Shows themed: Black and White Show, Artist Choice, and Tattoo Style Artwork
- Marshall White Center Public Art Request for Qualifications- Due January 2024

Advisory Committee

The Ogden Arts Advisory Committee

This diverse group of citizens, representing all facets of the arts, performs a valuable service through and under the direction of Ogden City Arts in the areas of arts advocacy, oversight of the Public Art program, Arts Grants, and the Mayor's Awards in the Arts. They also annually monitor the progress of the Master Plan for Arts and Culture adopted in 2017 and The Nine Rails Creative District Master Plan implemented in 2018. Additional work throughout 2023 included:

- Read and scored 34 grant applications and recommended \$159,969 of funding for 29 applicants.
- Participated in an array of public arts events including the Dumke Arts Plaza Season Kick Off; Ogden Ar(t)chives Mailbox Ribbon Cutting; OGX Bus Rapid Transit Ribbon Cutting; Corner Plaza Ribbon Cutting; Union Station Centennial Ribbon Cutting; and others.
- Showcased *Coincidences*, a collaborative visual art and modern dance work between OCAAC Committee members Jo Blake and Cam McLeod, at the Dumke Arts Plaza in October 2023.
- Reviewed all 2023 Mayor's Awards in the Arts nominations and put forth recommended Honorees.
- Completed an annual review of the Master Plan for Arts and Culture.
- Completed an annual review of the Nine Rails Creative District Master Plan.
- Committee members represented Ogden City at public art events including the Ogden Arts Festival, Utah Cultural Advocacy Day, and more.
- Advocated for the arts in Ogden City Planning Commission conversations.
- Currently accepting artist qualifications for public art opportunities at the Marshall White Center.



Mayor's Awards in the Arts

8 honorees for 2023 were recognized in November at Union Station

2023 Honorees:

- Arts Advocacy – Danielle Bendinelli
- Emerging Artist – Cole Eisenhour
- Lifetime Contribution – Weber County R.A.M.P.
- Literary Arts – Patrick Ramsay
- Performing Arts – Ogden Friends of Acoustic Music
- Special Recognition for Supporting the Arts – Mayor Mike Caldwell



Arts Grants

Ogden Arts Grants

\$159,969 in Arts Grants were awarded to 29 individuals and arts-based organizations. Supported initiatives included literary arts events such as readings and poetry slams; live performances in dance, theater, and music; visual art exhibitions; youth programming; Latinx heritage celebrations; and more.



Arts Grants Workshops

Two Arts Grants workshops were held in early December to support grantees in the application process. Detailed instructions and best application practices were shared to assist prospective applicants.

Ogden Poet Laureate Program

Angelika Brewer completed her first term in July 2023 as the representative of Literary Arts for Ogden and the surrounding areas. Angelika also held a ribbon cutting ceremony on February 3, 2023 for her project “Ogden Ar(t)chives”, a mailbox that serves as a community interactive installation located at the Corner Plaza. Community members are invited to submit drawings, poetry, love letters to Ogden, and more as part of this project. The submissions will be collected for a full exhibition at the completion of the project term.

The Poet Laureate performed public readings and or collaborated with the following organizations and community events:

- Next Ensemble, Women in Music Event
- Van Sessions at the Monarch during First Friday Art Stroll
- GOAL Foundation, Utah Trailfest Creative Cabana
- Utah Humanities, Poetry Hike
- Happy Magpie, Open Mic Events
- LQ Zine, Coming Out Supper
- Nurture the Creative Mind, Literary Death Match
- Salt City Slam, featured poet
- Podcast guest for: Toasted Lavendar, LITERally, and Ogden Arts and Adventure Podcast.
- Mayor’s Awards in the Arts, poetry reading
- The LAB, wrote a poem for them that is being turned into a neon sign
- Ogden Contemporary Arts and Boys and Girls Club, Creative Writing Teacher
- Featured Poet at the Jung Society with Jane Clapp in Salt Lake City
- Weber State University, poetry performance
- Ogden Nature Center, poetry reading and poetry scavenger hunt
- City Arts Event, in SLC, featured poet
- Ogden Arts Festival, Spoken Word Stage readings
- Deseret Magazine, published poet
- Greenwood Charter School, poetry workshops
- Weber High School, poetry workshops
- Sandridge Junior High, poetry workshops
- Highland Junior High, poetry workshops
- Published articles for: Standard Examiner, Utah Business Magazine, Utah Stories, The LQ, Artist of Utah 15 Bytes, ACE magazine, Salty Magazine, and The Ogdenite
- Utah Arts Festival, presenting poet
- Conference of Governors, presentation and workshop



Collaborative Art Projects

- Ogden Downtown Alliance and the ACE Team collaborated to place banners with local artwork in the Nine Rails Creative District.
- Members of the ACE team and Visit Ogden staff repaired the Monroe Tunnel mural due to vandalism.
- The Trail connector street and bridge painting project was repainted by members of the ACE team in November. In collaboration with MarketStar employees, this project helps river parkway trail users connect from the Monroe tunnel to the trail behind Lorin Farr Park and vice versa.



The Corner 2023

Plaza Improvements

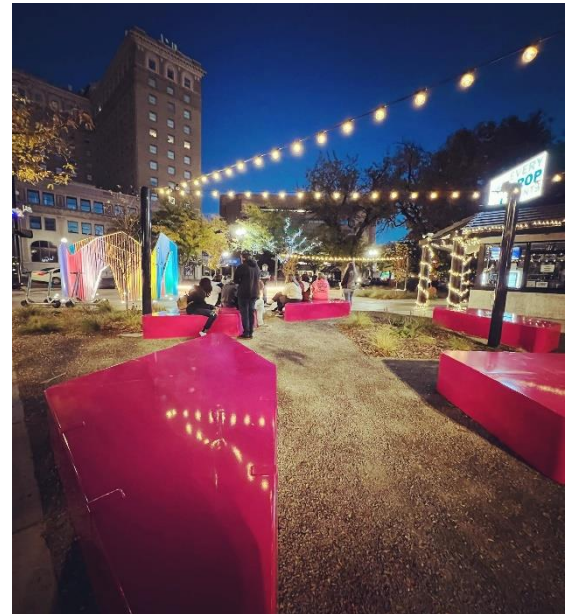
The Corner opened in 2018 and serves as a resource of information for all things happening in and around Ogden. It is a place to purchase a locally made gift or grab a quick snack. In 2023 The Corner was closed for the construction of a new plaza, designed in partnership with Sasaki Design Firm and IO LandArch. During the closure the interior of the building was cleaned and repainted, community partners and volunteers spent a day planting plants in the new plaza. Four new Ogden Ambassadors were hired and trained in 2023.

A few of our partners:

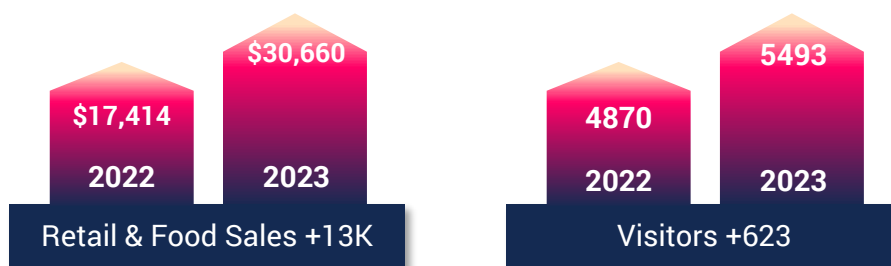
- Visit Ogden – Official location for visitor information
- Ogden Nature Center
- Snowbasin
- Treehouse Museum
- GOAL Foundation
- Dinosaur Park
- Union Station Museums

Pop up events included:

- The official First Friday Art Stoll Map headquarters
- Guided Historic 25th Street tour treat stop.
- Ribbon Cutting and official location of the Ogden Ar(t)chives Mailbox
- Ribbon Cutting of the re-opening of The Corner Plaza and Art Installation



Despite being closed for 4 months during construction, overall sales increased by \$13,248.00 and the number of visitors increased by 623



BUSINESS & ORGANIZATION SUPPORT 2023

ACE Representation on Community Boards & Councils

Ogden Arts, Culture & Events Team Members actively contribute and serve our community on the following boards and commissions:

- Marshall White Advisory Committee
- Christmas Village Committee
- Arts Summit Group
- Ogden City Diversity Commission
- GOAL Foundation
- Visit Ogden
- Ogden Downtown Alliance & related District Groups
- Utah Arts and Museums
- Weber County Book Links
- Weber State University Dumke Advisory Committee



AWARDS RECEIVED 2023

Awards

The Dumke Arts Plaza and The Corner Plaza received a prestigious Utah Design & Construction Award in the Urban Revitalization Category in Utah

Dumke Arts Plaza received 2023 Merit Award Winner in the category of Special Projects for the for the American Council of Engineering Companies of Utah

The Dumke Arts Plaza and Corner Plaza won the Landscape/Urban Development Project of the Year from Associated General Contractors of Utah

Ogden Twilight Series – 2nd Place in Best of Utah as Best Music Series

GRANTS RECEIVED 2023

RAMP - \$85,000.00 ACE Programming

Utah Arts and Museums - \$39,000.00

Total Grants Received – \$124,000.00

MARKETING & COMMUNICATION 2023

In Print & Digital

The Corner LED Sign ACE manages a digital billboard to announce community events and programs. It is seen by 32,000 cars daily.

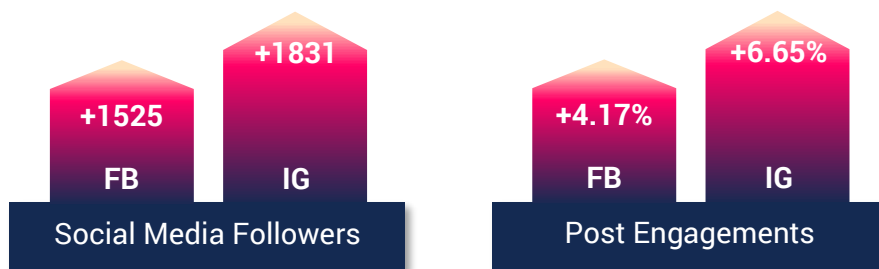
Street Banners Various Event Banners were hung in the Junction, on Washington Blvd. & on 25th Street. Christmas Village Street Banners were hung around the Municipal Block and 25th St. 9Rails Banners were hung in the Nine Rails Creative District

Newsletters & PR Monthly newsletters and Press Releases were sent to the Media, Staff & Community

Social Media

Social media followers increased from 21,251 to 24,607 an increase of 3356 in 2023

Post Engagements increased an average of 5.41% overall in 2023



Press

First Friday Art Stroll - Salt Lake City Weekly, ABC 4 News, The Standard Examiner, The Signpost, Ogden Valley News, and Slug Magazine

Ogden Arts - Salt Lake City Weekly, The Architect's Newspaper, Utah Business Magazine, Street Ogden, ABC 4 News, The Standard Examiner, The Signpost, and Ogden Valley News

The Corner - Fox 13 did a segment about The Corner for the holiday season.

Ogden Amphitheater - KSL, ABC4, and Fox 13 featured Christmas Village segments. The Hive, Utah Business, Ogden Valley News, Christmas Ogden, The Standard Examiner, and Salt Lake Magazine

Ogden Twilight Concert Series - KUTV2, Salt Lake Tribune, The Standard, Weber State Signpost, City Weekly, Utah Concert Review, and Ogden Valley News