

UNION STATION NEIGHBORHOOD

Community Conversation #4
February 28, 2024

UNION STATION NEIGHBORHOOD

Welcome to the next chapter of our community conversation about the exciting future of the Union Station Neighborhood. We can't wait to show you what we've been working on and hear your valuable insights.

WHAT TO EXPECT TONIGHT

Ogden's Cultural Campus:

Tonight's conversation will focus on the heart of the Union Station Neighborhood. Reinforcing the civic and historic importance to Ogden, we will take a closer look at the opportunities to create a vital community center and transportation hub.

Updates on mobility operations:

Since the November meeting the design team has met with UTA to discuss local and regional bus service and FrontRunner operations. The current plan reflects these discussions.

Updates on Museum location and integration of assets:

Since the November meeting the design team has met with representatives from the Heber Valley Railroad to discuss the logistics and operations of the existing railroad assets in the new plan.

The Process

PHASE 1 INITIAL ASSESSMENT



PHASE 2 MASTER PLANNING

MASTER PLANNING
MARCH - AUGUST

PHASE 3 DEVELOPMENT REVIEW

CITY APPROVAL PROCESS
SEPTEMBER - FEBRUARY

Evaluating Concept Plan Options

A Concept Plan is...

...a collection of many ideas combined for the first time in physical form to evaluate what works and what doesn't.

...an opportunity to test multiple scenarios with various project stakeholders.

...an opportunity to test capacity and build a program and development proforma.

...the best way to get people to engage and voice their preference.

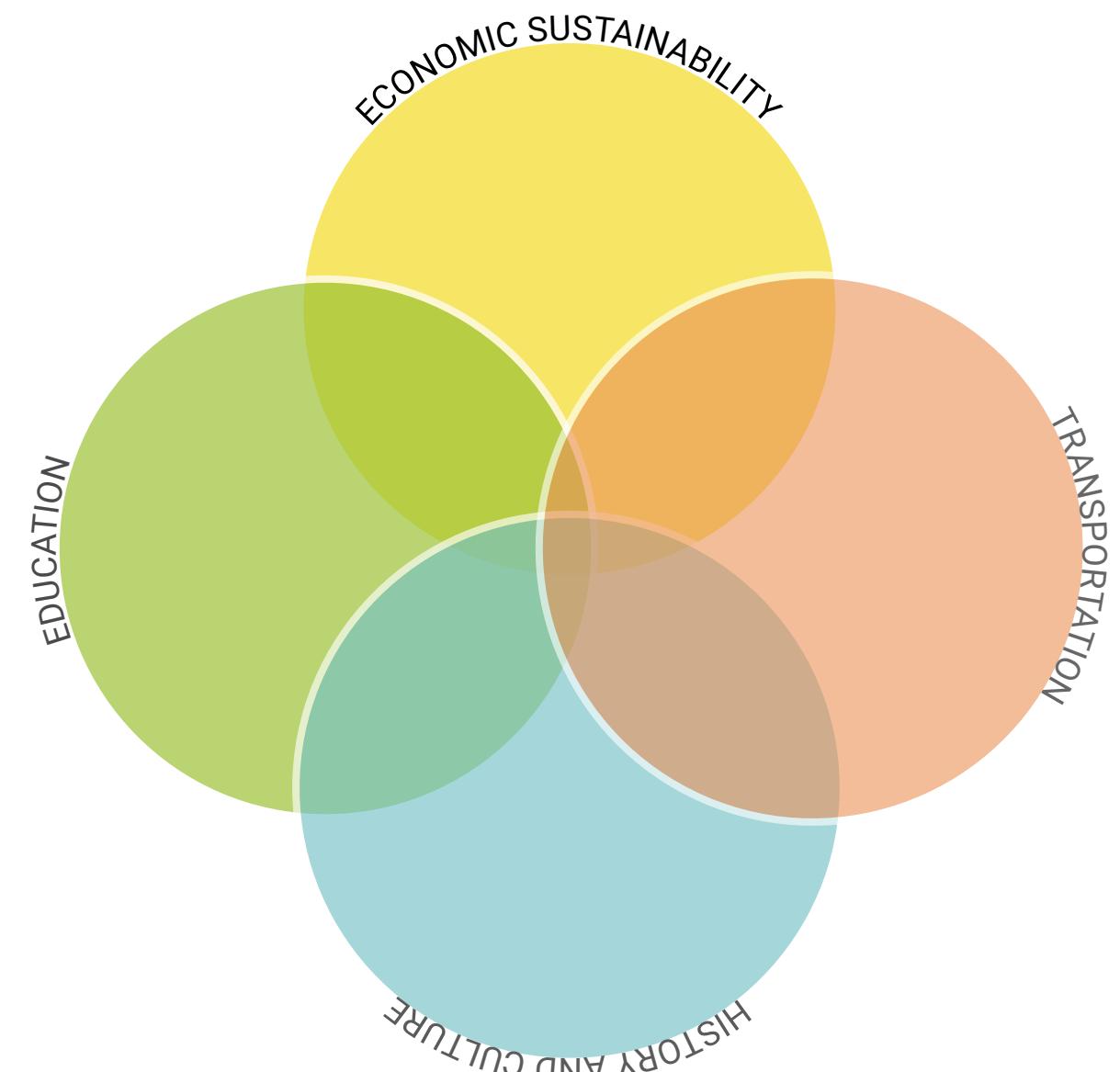
A Concept Plan isn't...

...perfect or final!

...fully baked and tested with all project stakeholders.

...your last opportunity to help shape the plan.

4 Pillars Driving Our Process



The Ogden Union Station Neighborhood is built upon four pillars that are crucial to the future integration of the campus into the larger community.

ECONOMIC SUSTAINABILITY

The future of the Ogden Union Station Neighborhood must contribute to the long-term economic vitality of Ogden through a curated collection of employers, residents, entertainment, and goods and services.

TRANSPORTATION

The Ogden Union Station Neighborhood will continue to position itself as a multi-modal hub of transportation and transit services for the region.

HISTORY AND CULTURE

The Ogden Union Station Neighborhood will celebrate the rich and storied history that has provided the foundation for the Ogden of today and the future.

EDUCATION

The Ogden Union Station Neighborhood will integrate opportunities for life-long learning through partnerships with educational institutions and the local creative maker class.

What We've Heard



ONLINE ENGAGEMENT

Three online surveys were open from June through September.

JUNE

15

Community Conversation #1

AUGUST

4

First Friday Art Stroll

5

Ogden Farmers Market #1

16

Advisory Committee Meeting #1

19

Ogden Farmers Market #2

SEPTEMBER

2

Ogden Farmers Market #3

20

Community Conversation #2

NOVEMBER

15

Community Conversation #3

What We've Heard

SURVEY 1

We asked you to imagine the Union Station Neighborhood as a thriving hub for future generations. Here's what you want to see:



Historic Preservation and Cultural Heritage



Arts and Culture, Festivals, Live Music



Community Gathering Spaces



Food and Dining

SURVEY 3

This survey asked respondents to imagine a perfect day in the Union Station Neighborhood and describe it from different perspectives (i.e., your own, a Weber State student, a young family, etc.) Responses from all questions were analyzed to extract common themes, which are listed on the right in order of how frequently they were mentioned.

- 84 restaurants, dining, eat, food, lunch
- 62 shop, shopping, gifts, stores, retail
- 42 museums
- 16 trees
- 15 bars, cocktails, coffee

- 15 special events
- 14 kids, family-friendly
- 12 concerts, music, bands
- 12 walk, walkable
- 8 parks, green spaces
- 8 history

These are some words that were frequently used to describe the future neighborhood:

busy
walkable community
welcoming
active & vibrant gathering
family-friendly space

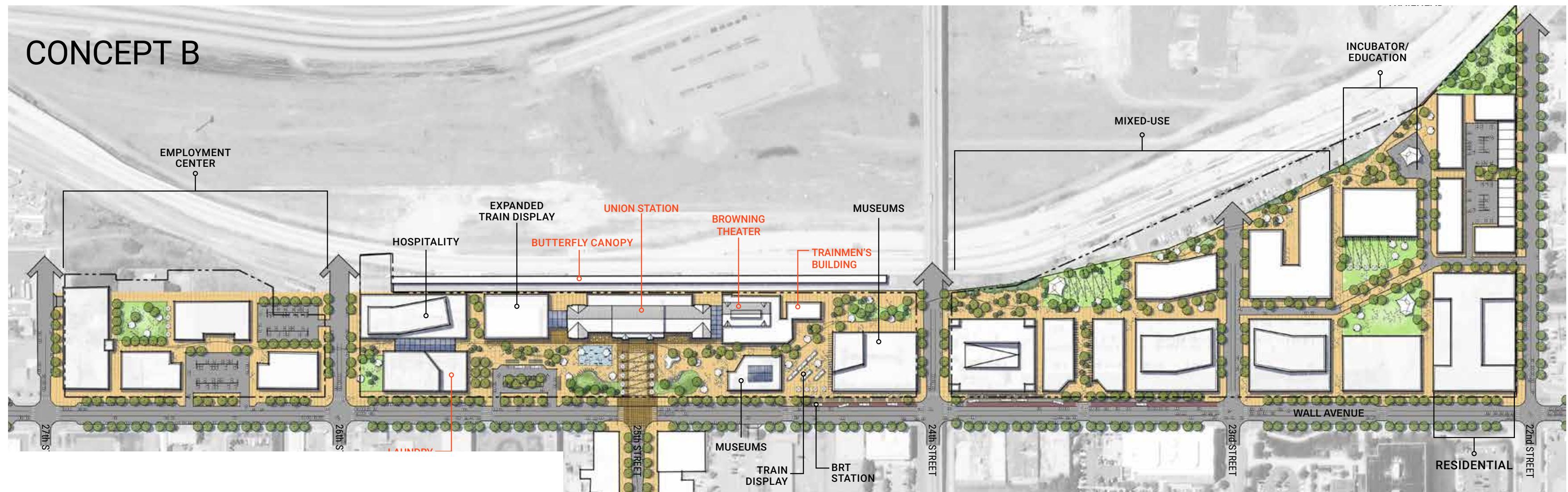
Wondering where Survey 2 responses are? Only 5 people responded to the survey, which is not enough to draw conclusions from. The survey asked about the museums at Union Station.

What We've Heard

Even though this concept is more dense, it feels more open. Park is nice.



I think it makes more sense to have food & hotel near OGX and FrontRunner. Move museum south of Union Station.



What We've Heard



Union Station—the building and what it represents—is integral to Ogden's identity.

What We've Heard



Union Station—the building and what it represents—is integral to Ogden's identity.



Train service—Bring the FrontRunner platform to the Union Station, allow for Amtrak service.

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Safe crossing across Wall Avenue is fundamental to the success of the future neighborhood.

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Safe crossing across Wall Avenue is fundamental to the success of the future neighborhood.



The neighborhood will need to be accessible via **multiple modes of transportation**.

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The museums, collections and historic artifacts are important cultural assets that deserve to be uplifted.

What We've Heard

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Train service—Bring the FrontRunner platform to the Union Station, allow for Amtrak service.

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Safe crossing across Wall Avenue is fundamental to the success of the future neighborhood.

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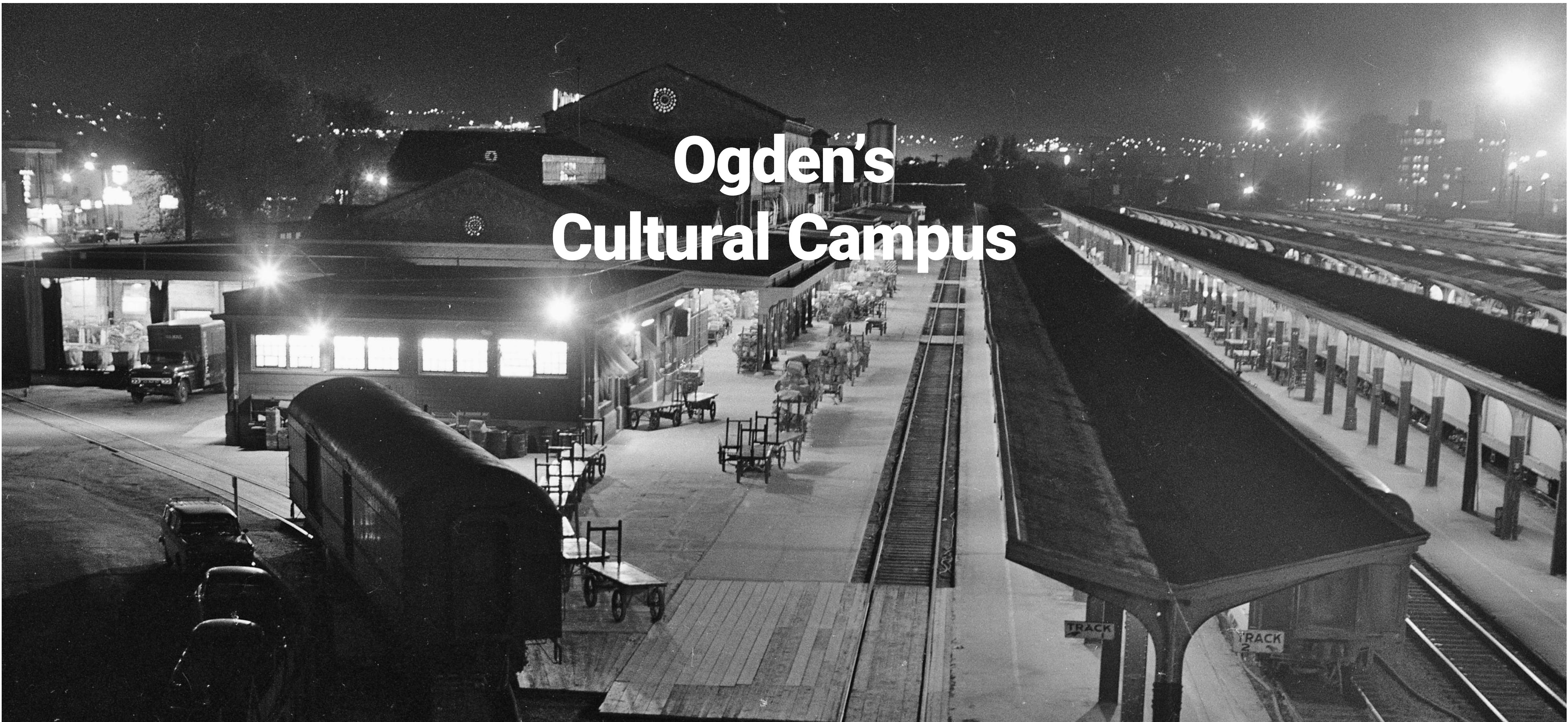


The museums, collections and historic artifacts are important cultural assets that deserve to be uplifted.

6



Desired uses include **dining and restaurants, shopping and retail, special events, family-friendly places, and parks and green spaces**.



Ogden's Cultural Campus

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Previous Union Station Tenants

1980S

- Visitor's Center (Golden Spike Empire)
- Warren's Train Store and other small local businesses

1924-1970S

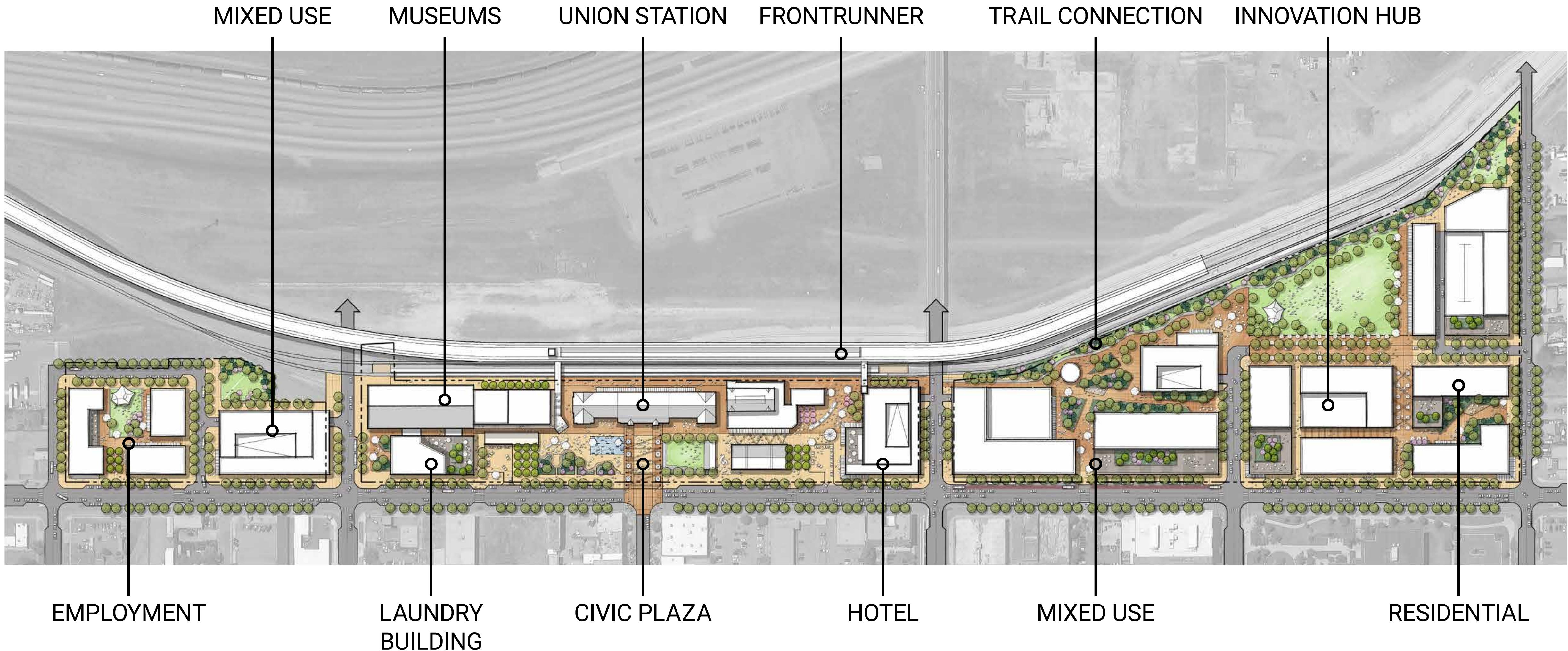
- Restaurant and Dining Hall
- Commissary
- **Barkalow Brothers Newsstand and Concessions**
- Western Union Telegraph
- Union Pacific Telegraph
- Shoe shining
- Red Cross Canteen (1942-46, served WWII Soldiers)
- **Social Clubs, which used depot space to host movie nights, choir practice, and general meetings, among other activities**
- The Depot Barber Shop
- US Terminal Railway Post Office building
- Offices for Amtrak, railroad companies, the Pacific Fruit Express, telephone operators, and more
- **Convention Spaces**
- Train Waiting Area
- **Coffee shop** (run by Barkalow Brothers for most of its existence)
- Laundromat for UP and Ogden (Laundry building)
- Ogden Union Railway and depot Company Federal Credit Union (became Goldenwest Credit Union today)
- Union Depot, Union Pacific, Southern Pacific booster league of Ogden



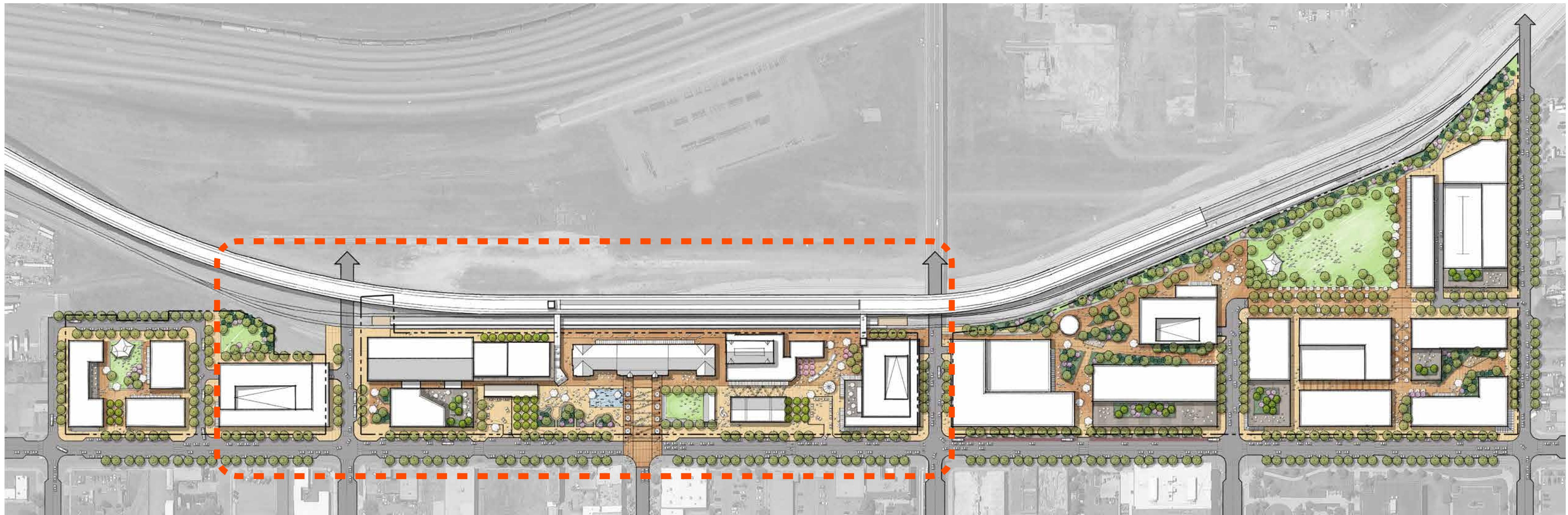
PRE-1924

- Methodist Church services
- Hotel rooms

CONCEPT C



CONCEPT C - The Cultural Campus



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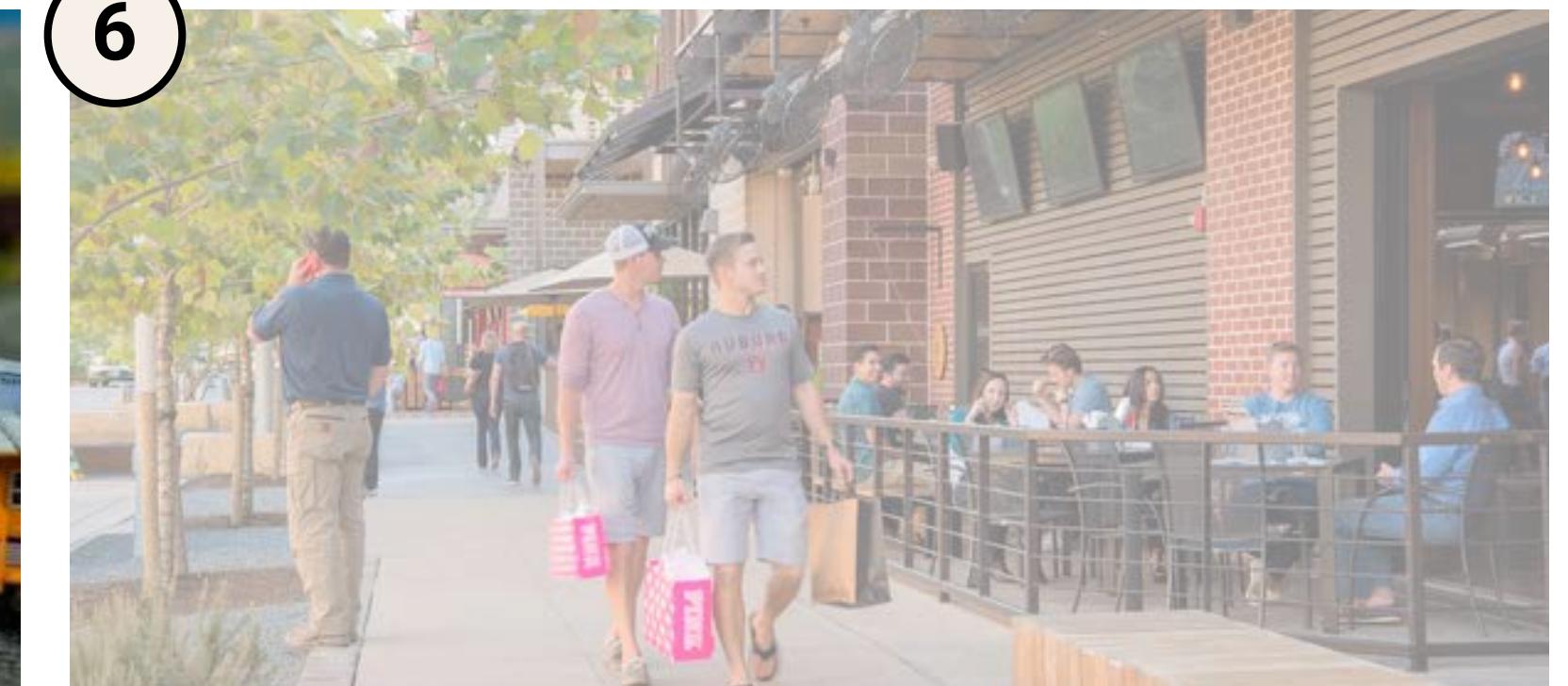


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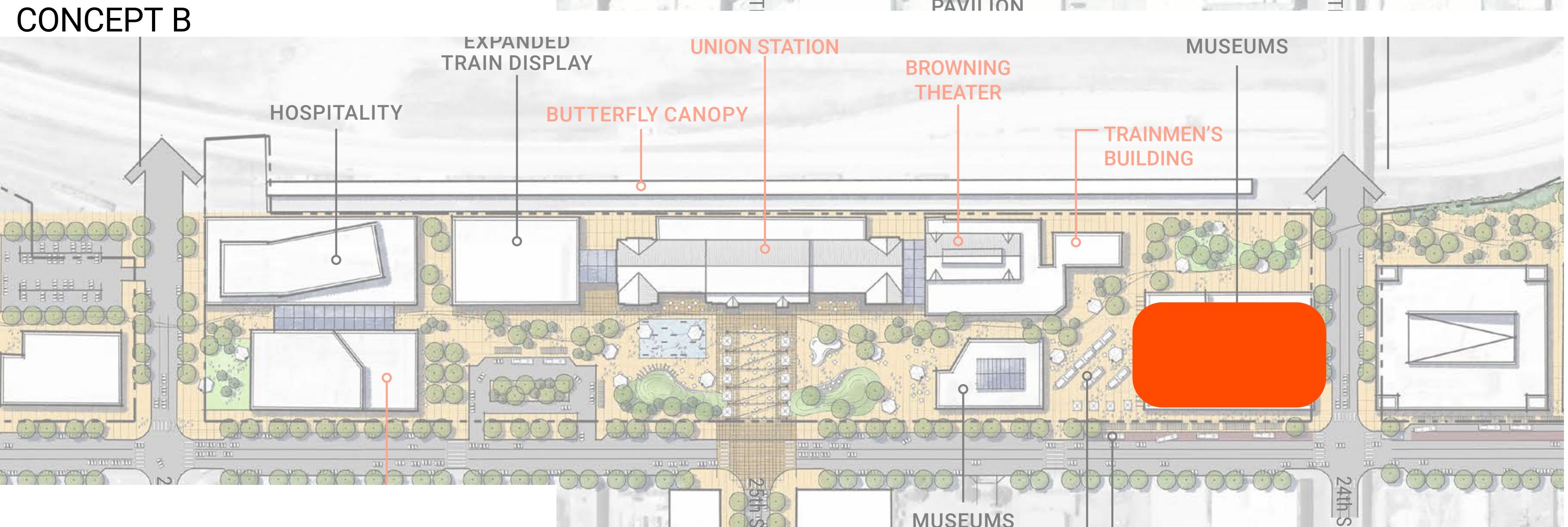
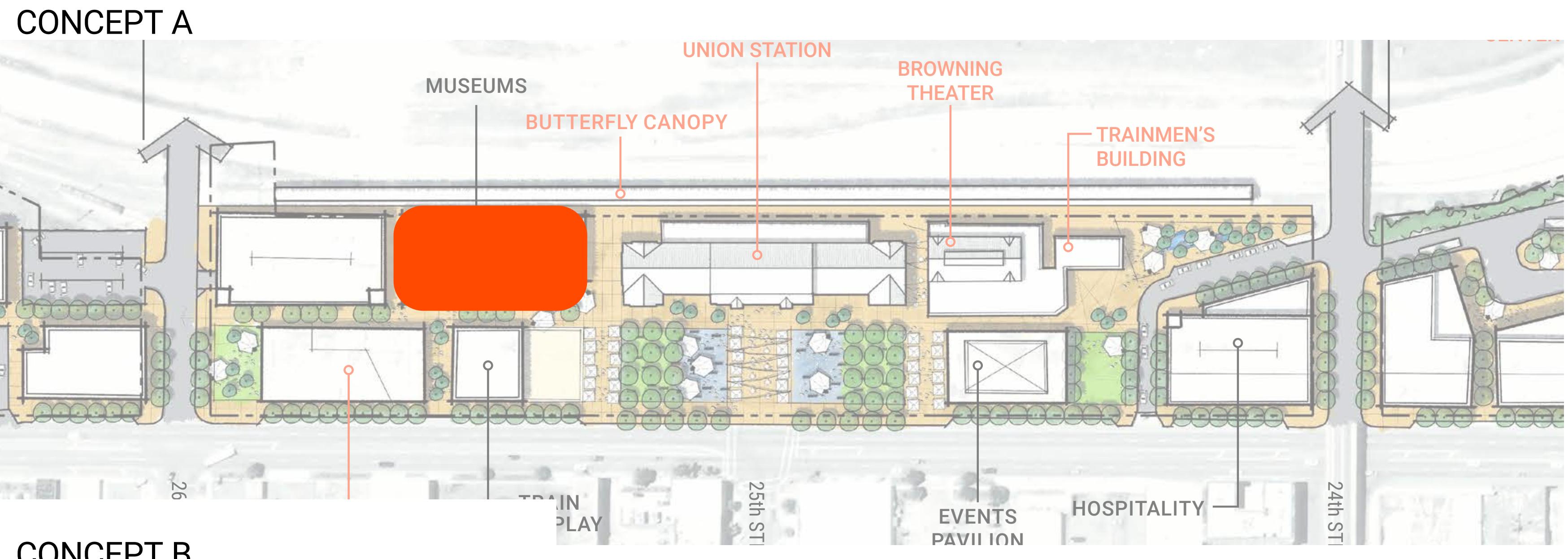
Museums

Size – To adequately house the current collections and make room for additional artifacts in collection the new museum facility needs to be 115,000 s.f.

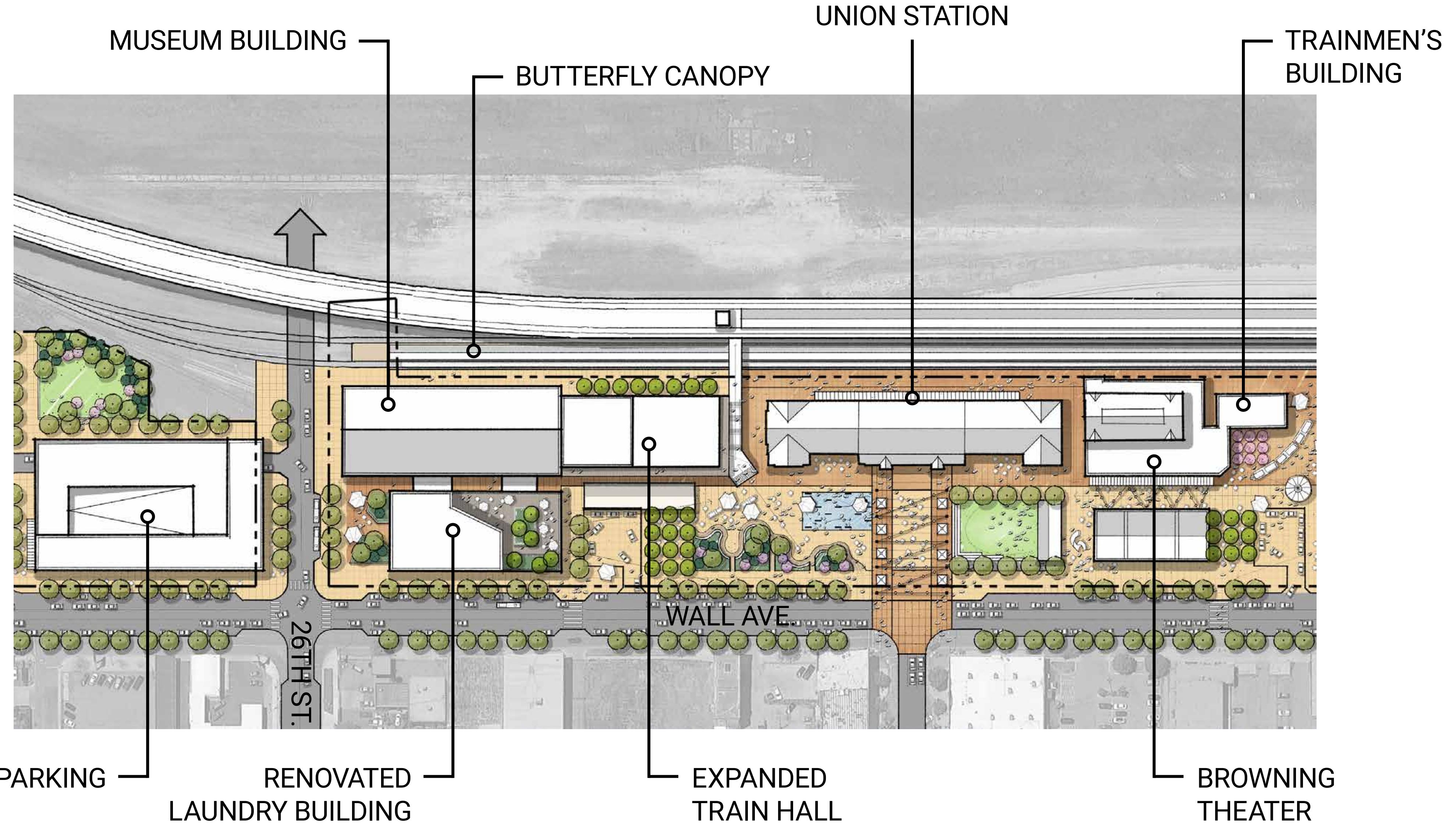
Accessibility – Provide accessible and available parking to support the museum functions and events.

Experience – Curate an immersive experience for visitors and guests that connects them with Ogden and its rich history.

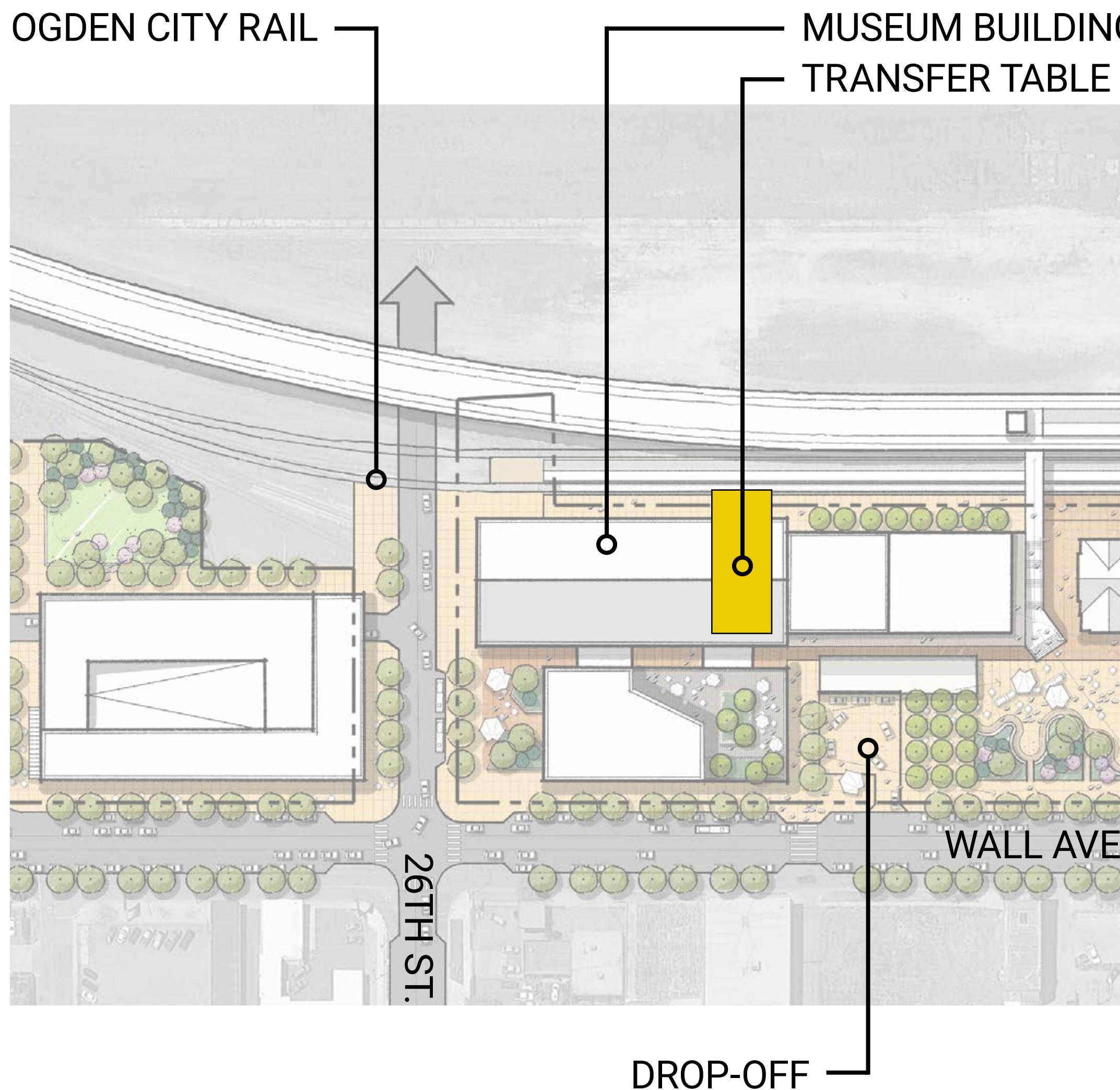
Activation – Create an atmosphere that supports a creative and evolving museum program



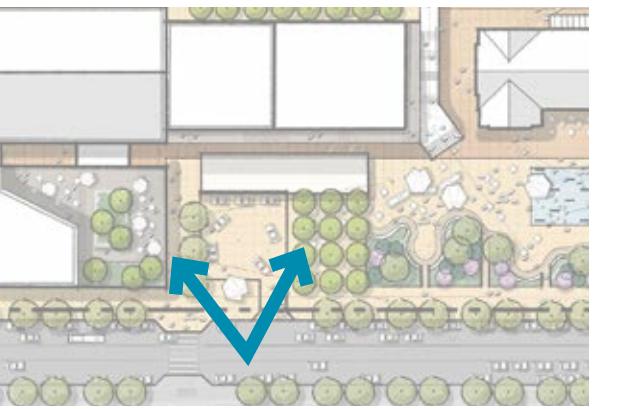
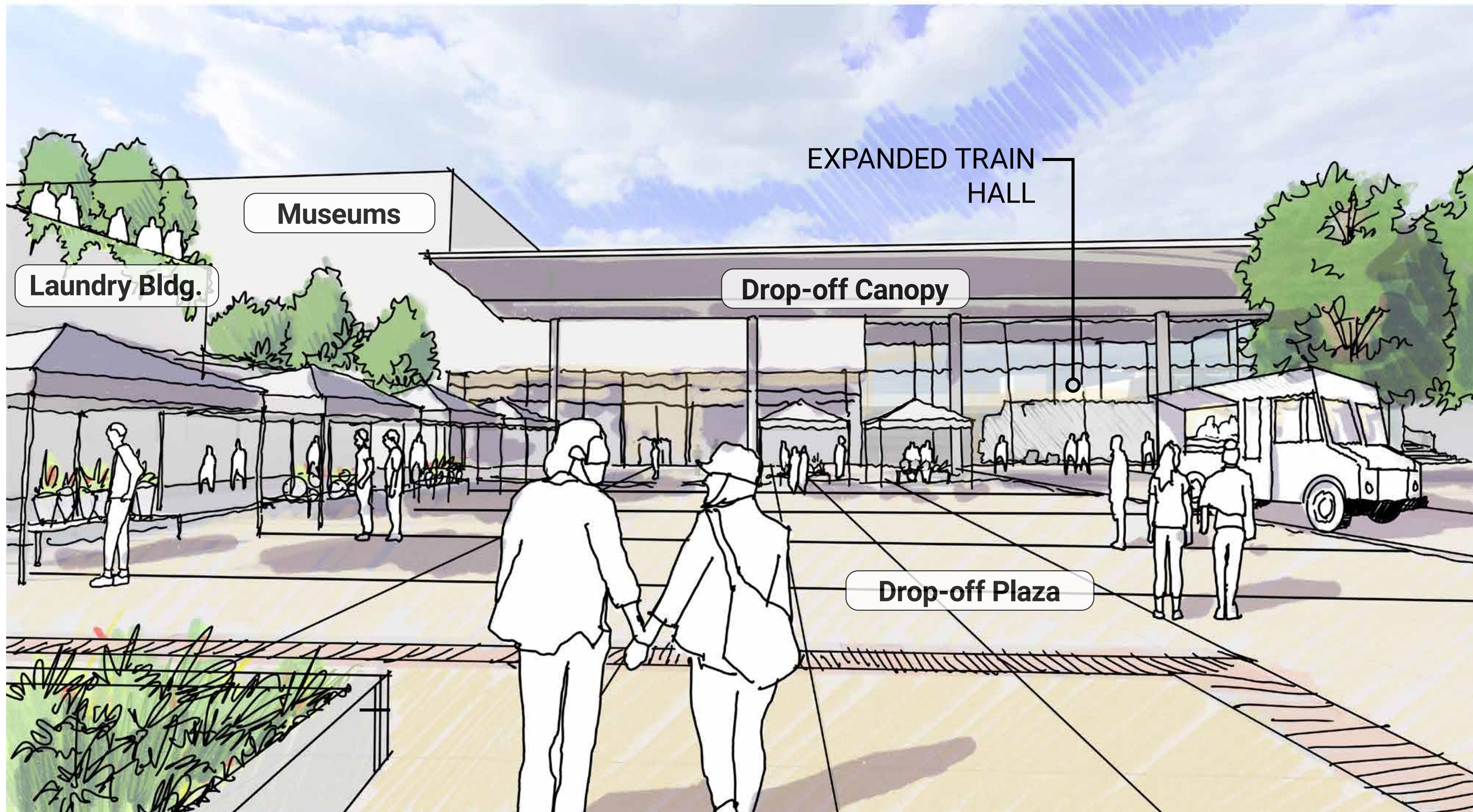
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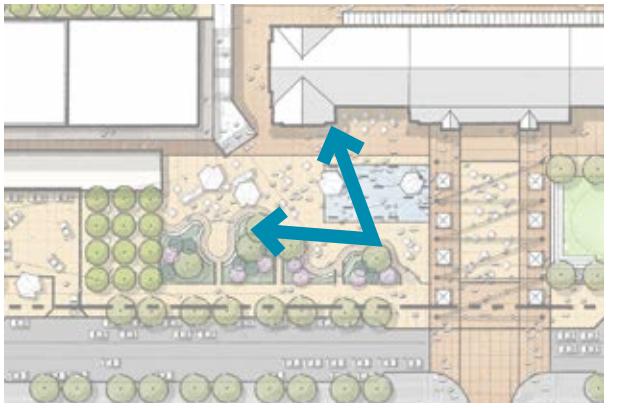
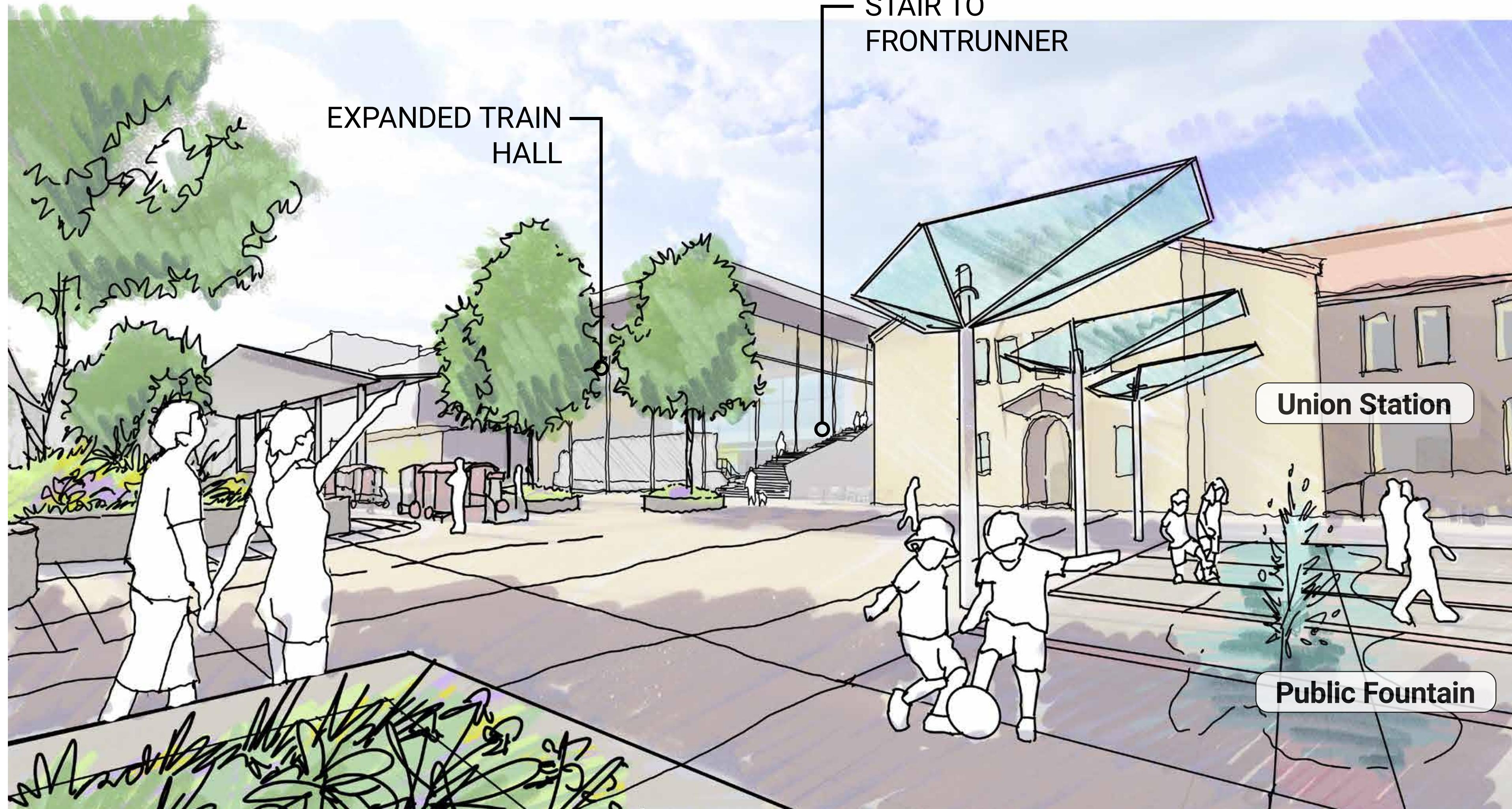
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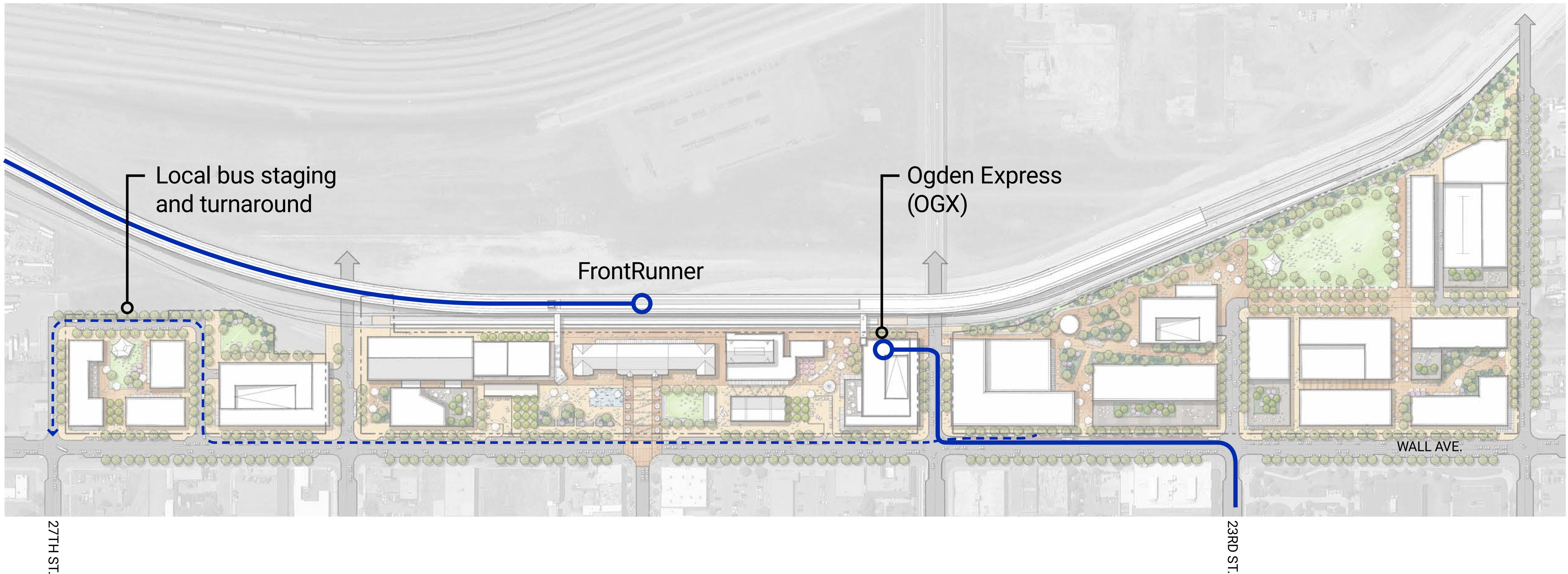
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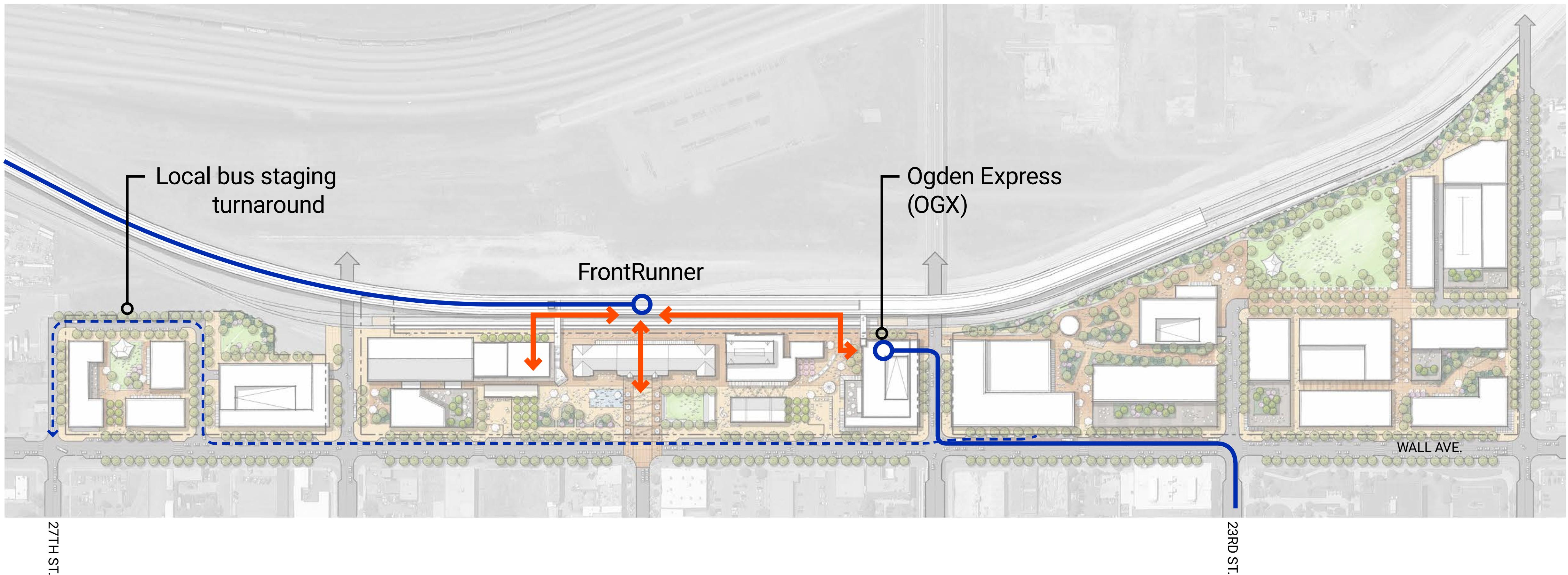


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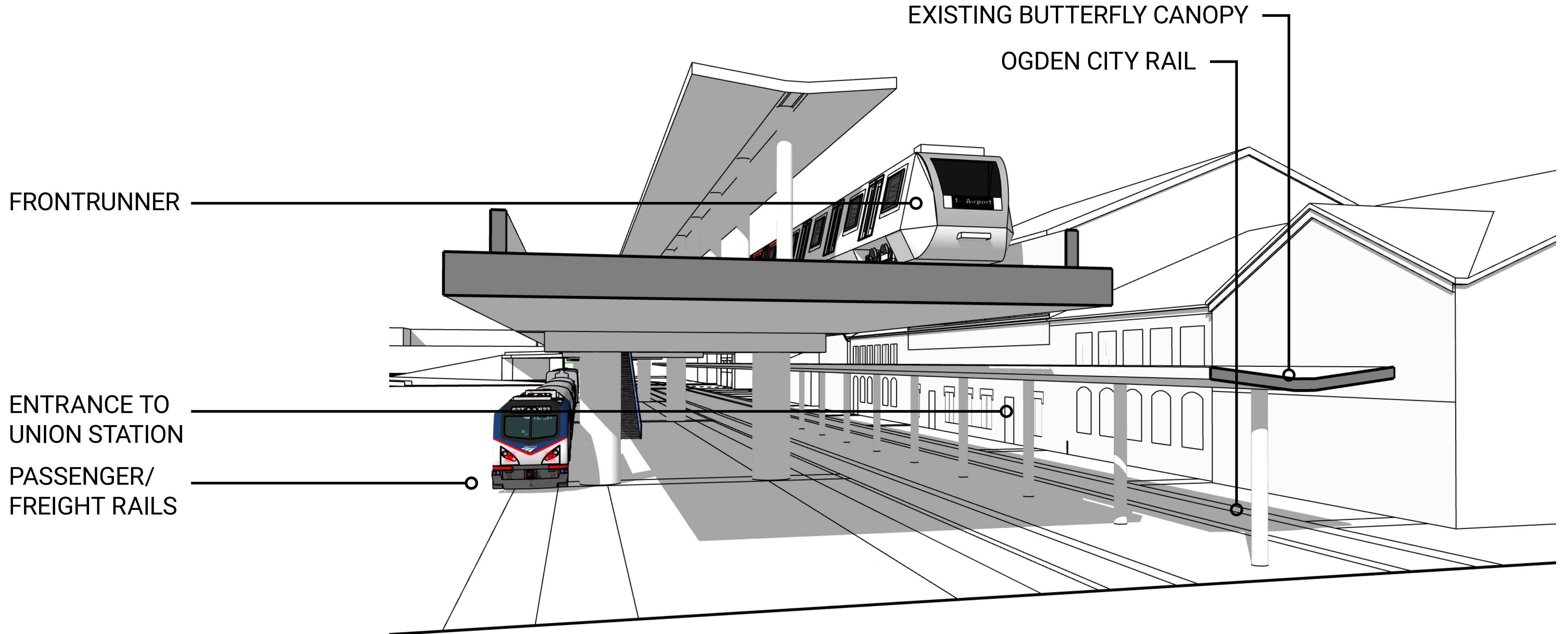
CONCEPT C - UTA OPERATIONS



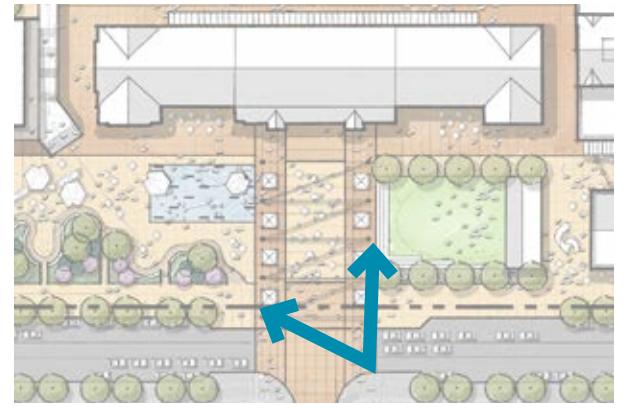
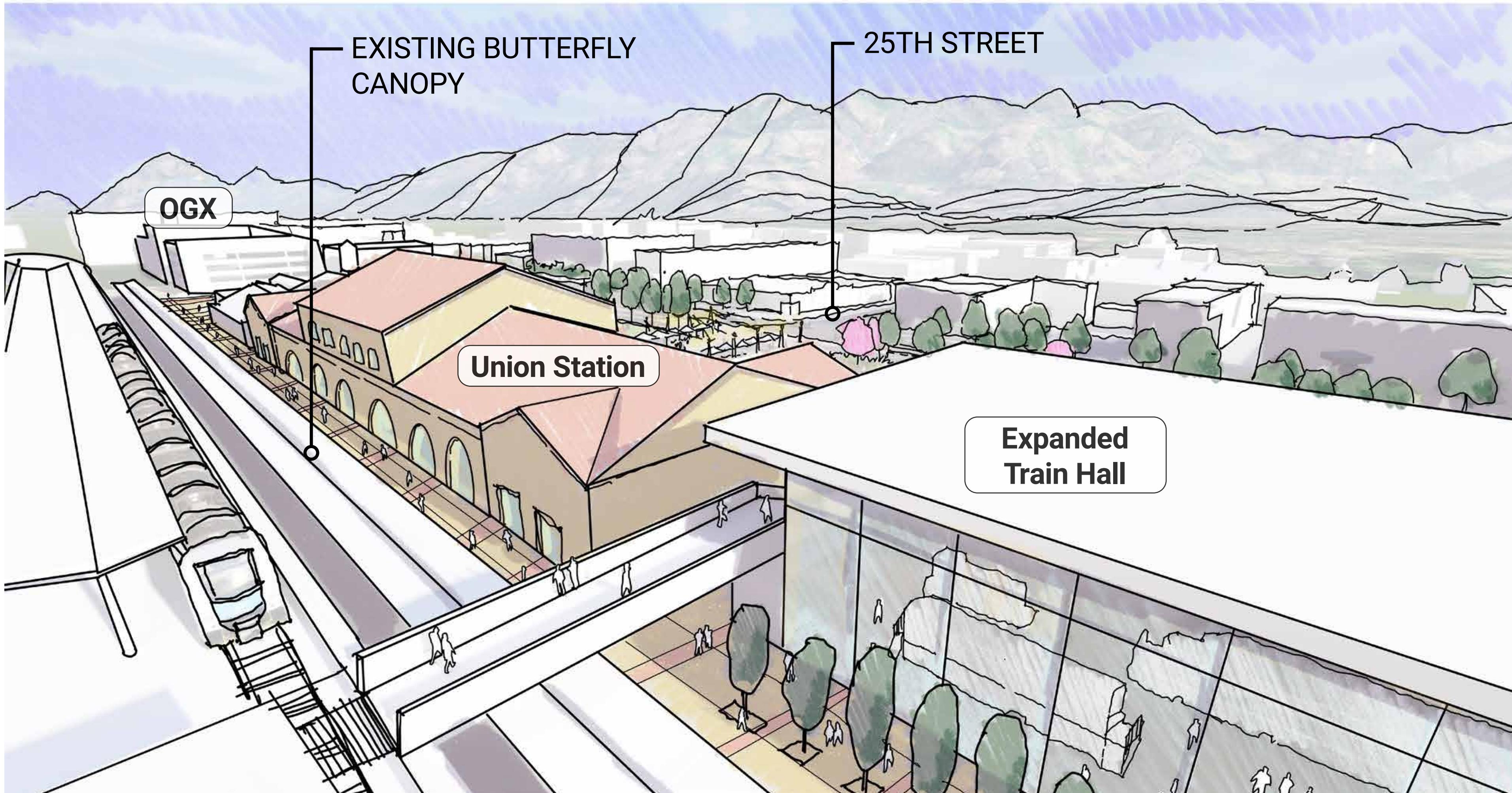
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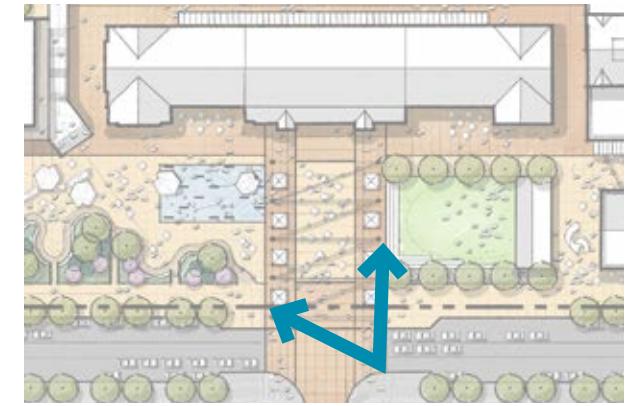
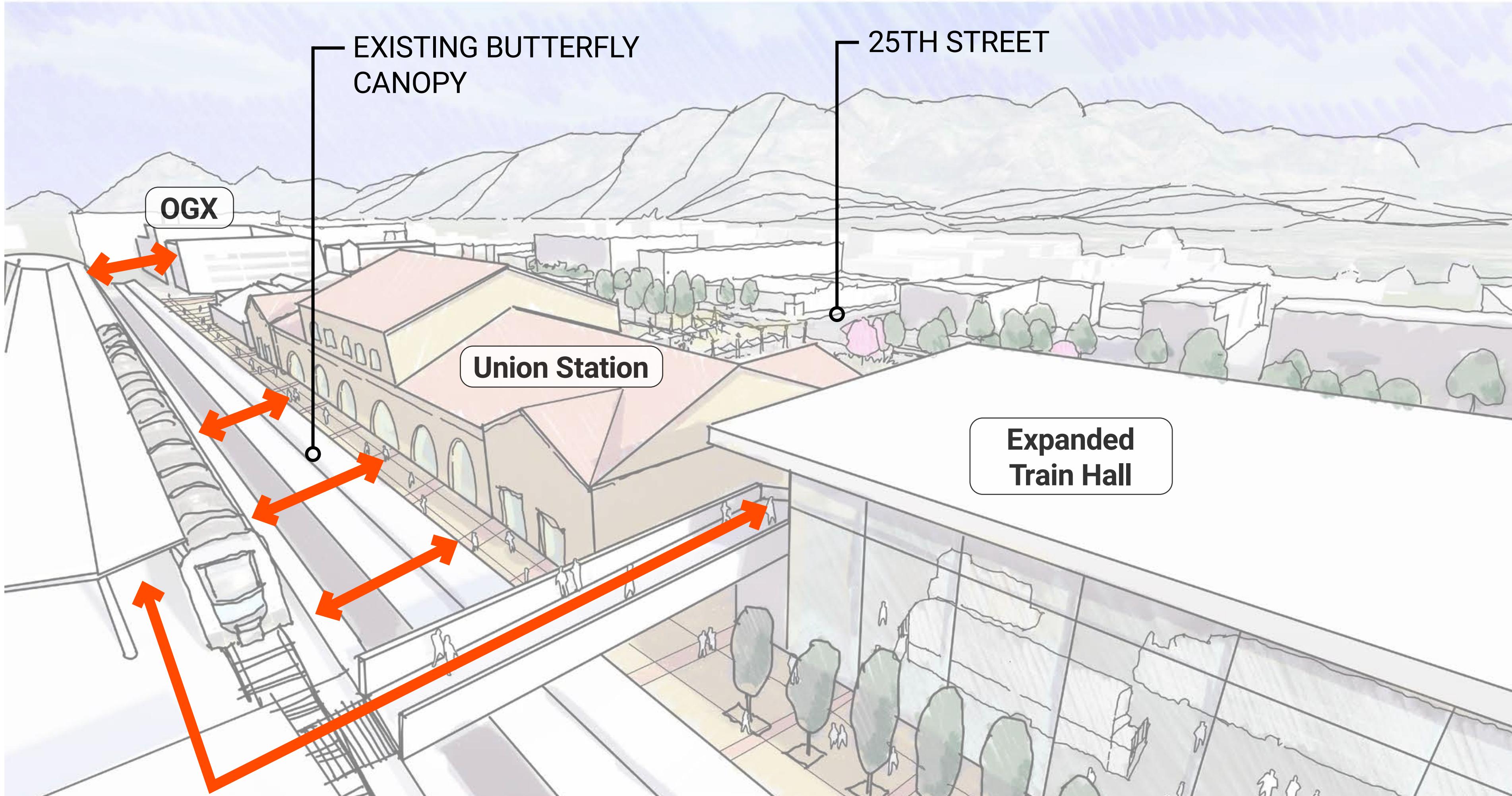
Train Service



Train Service - Arriving at Union Station



Train Service - Arriving at Union Station



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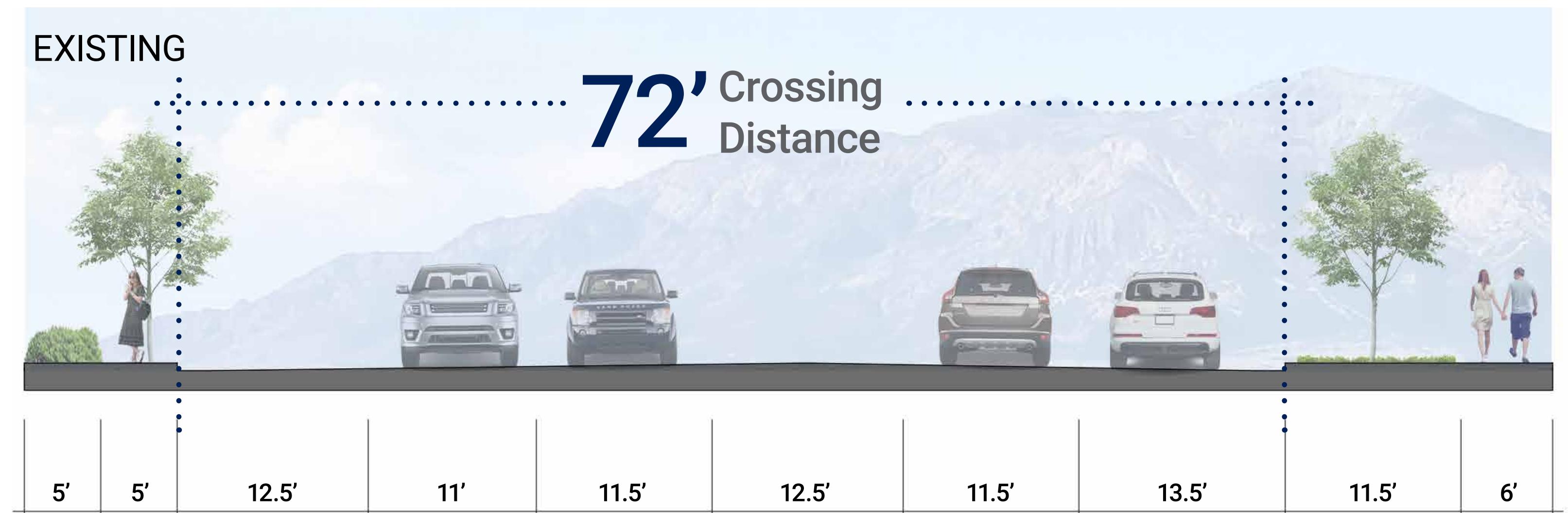
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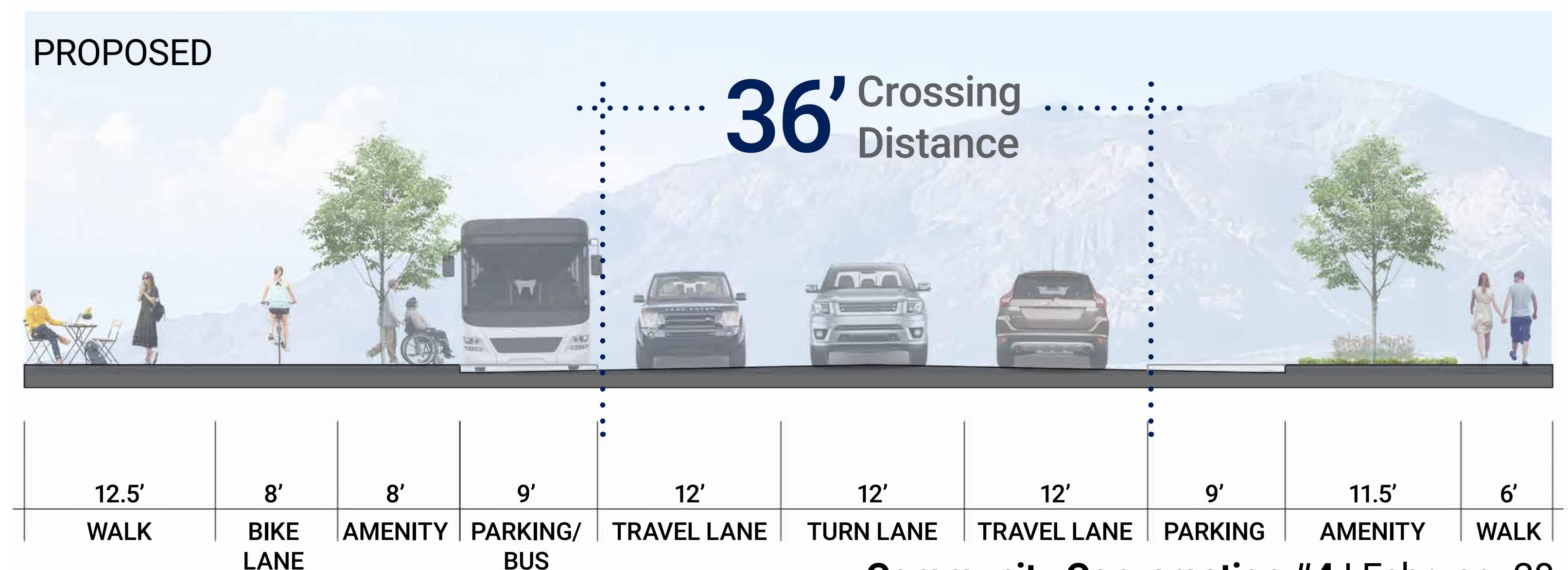
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Wall Avenue

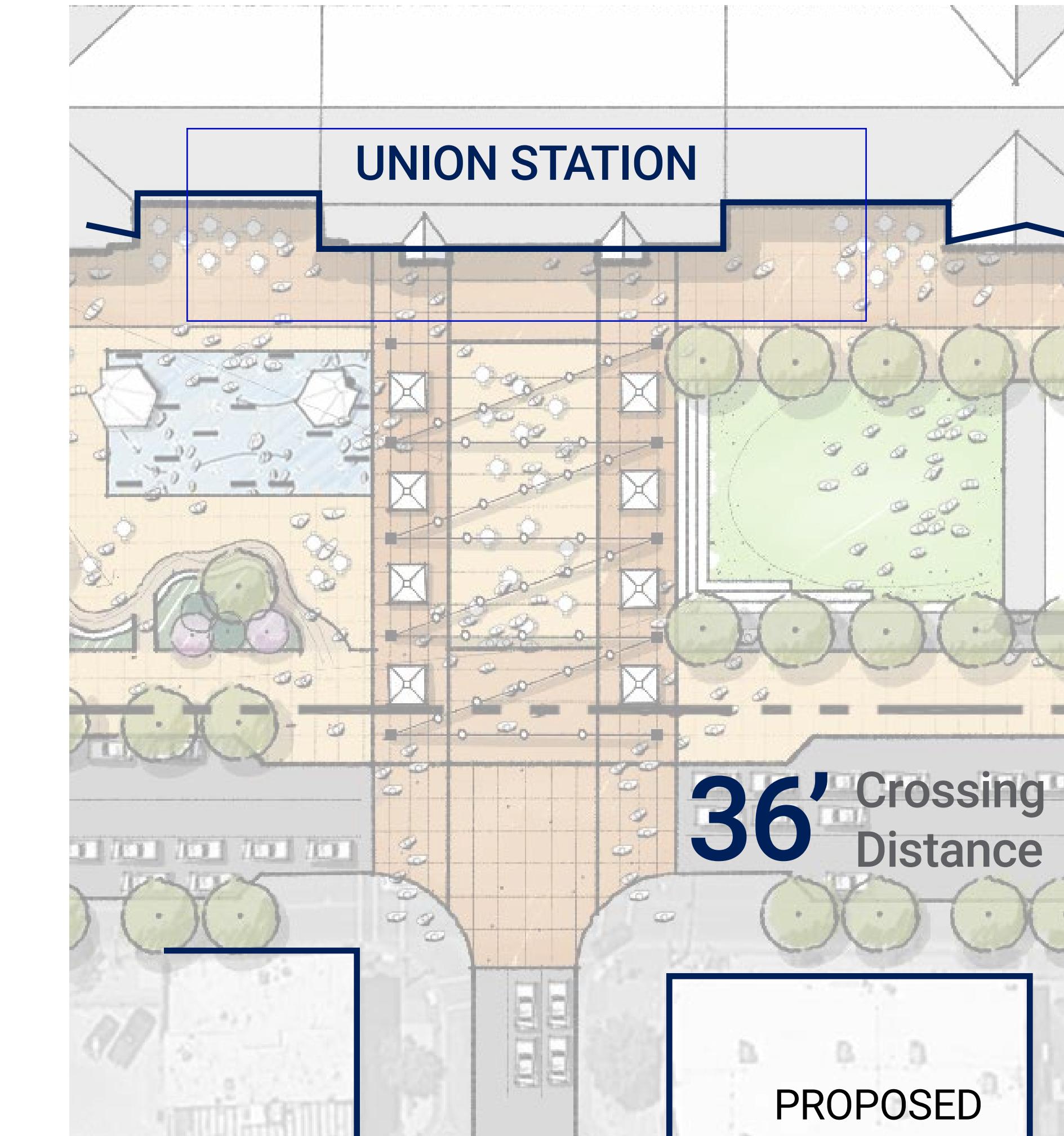
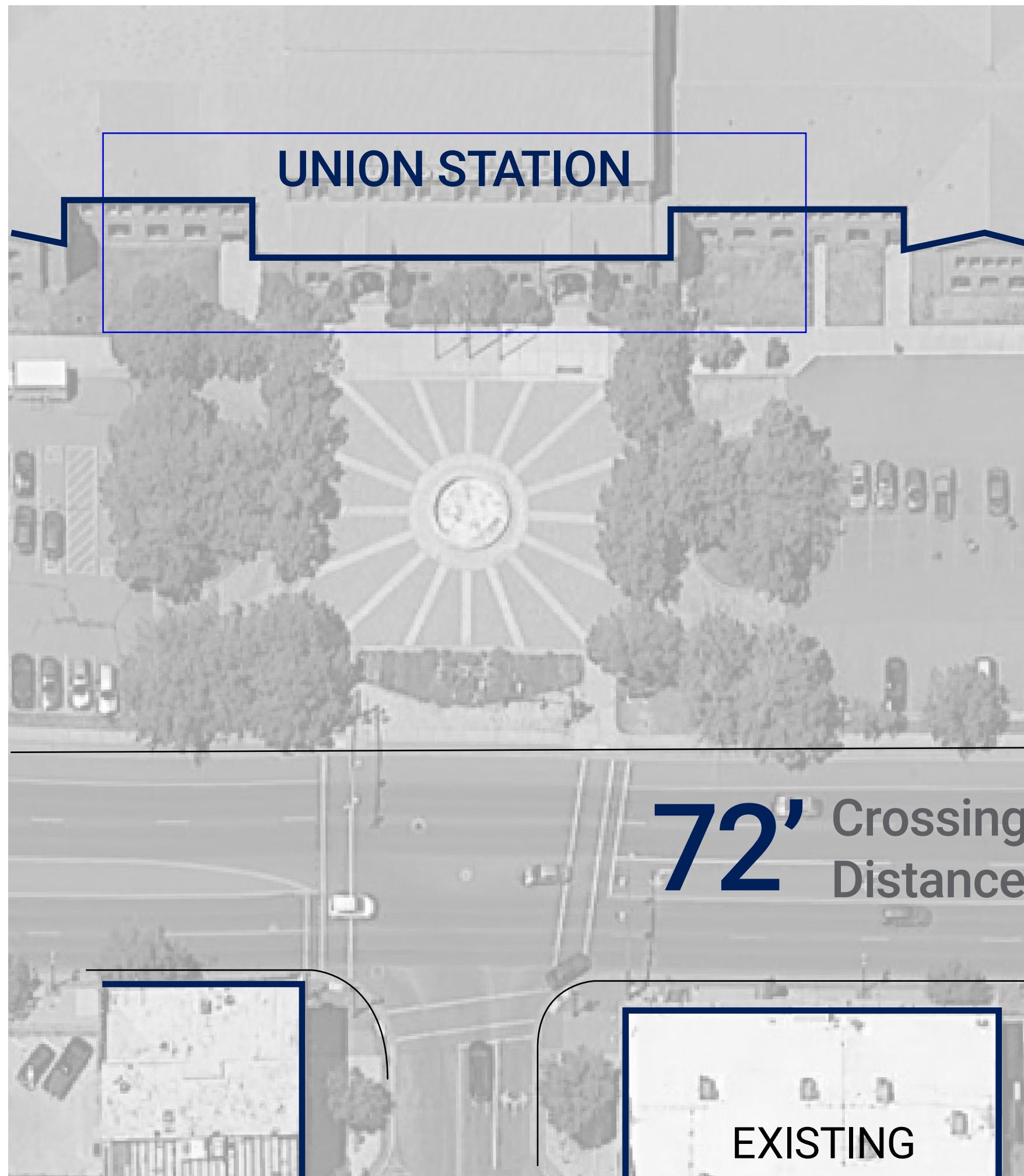
11% Pedestrian Accessible



34% Pedestrian Accessible



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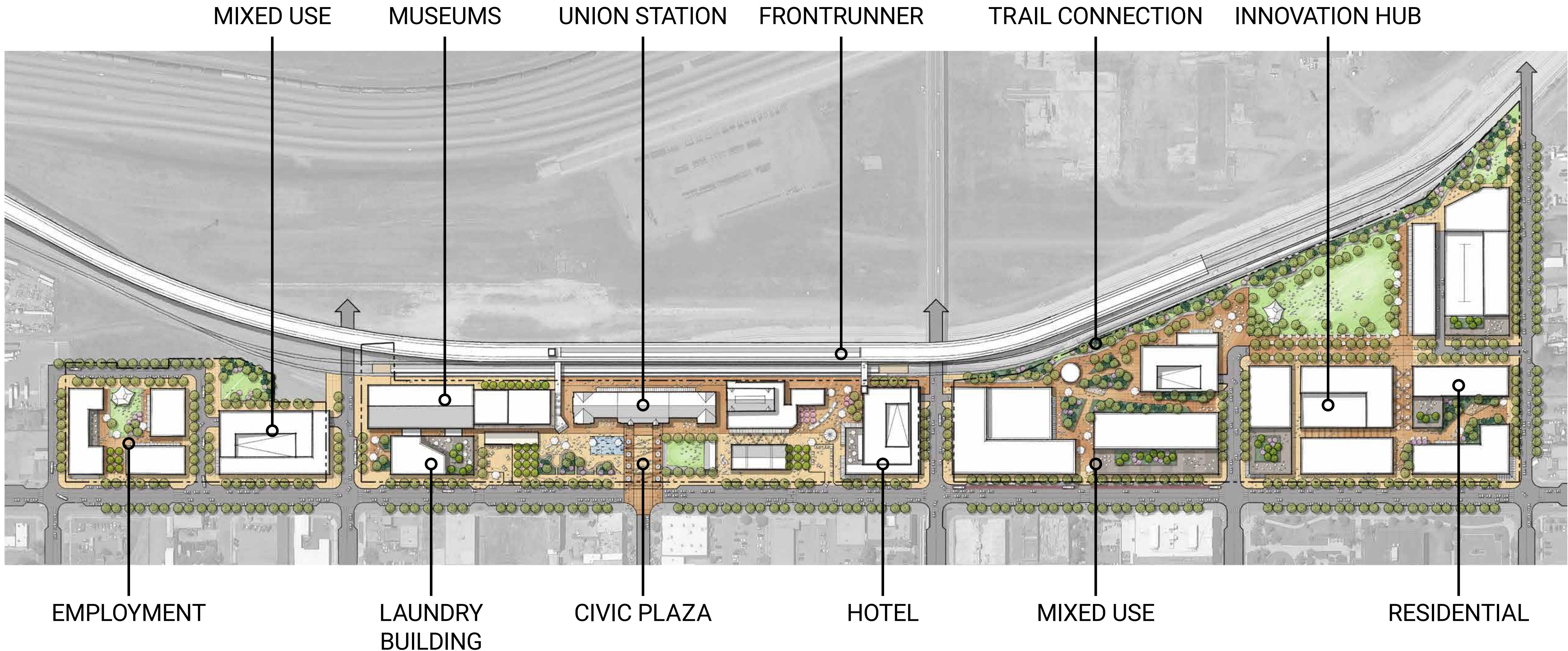
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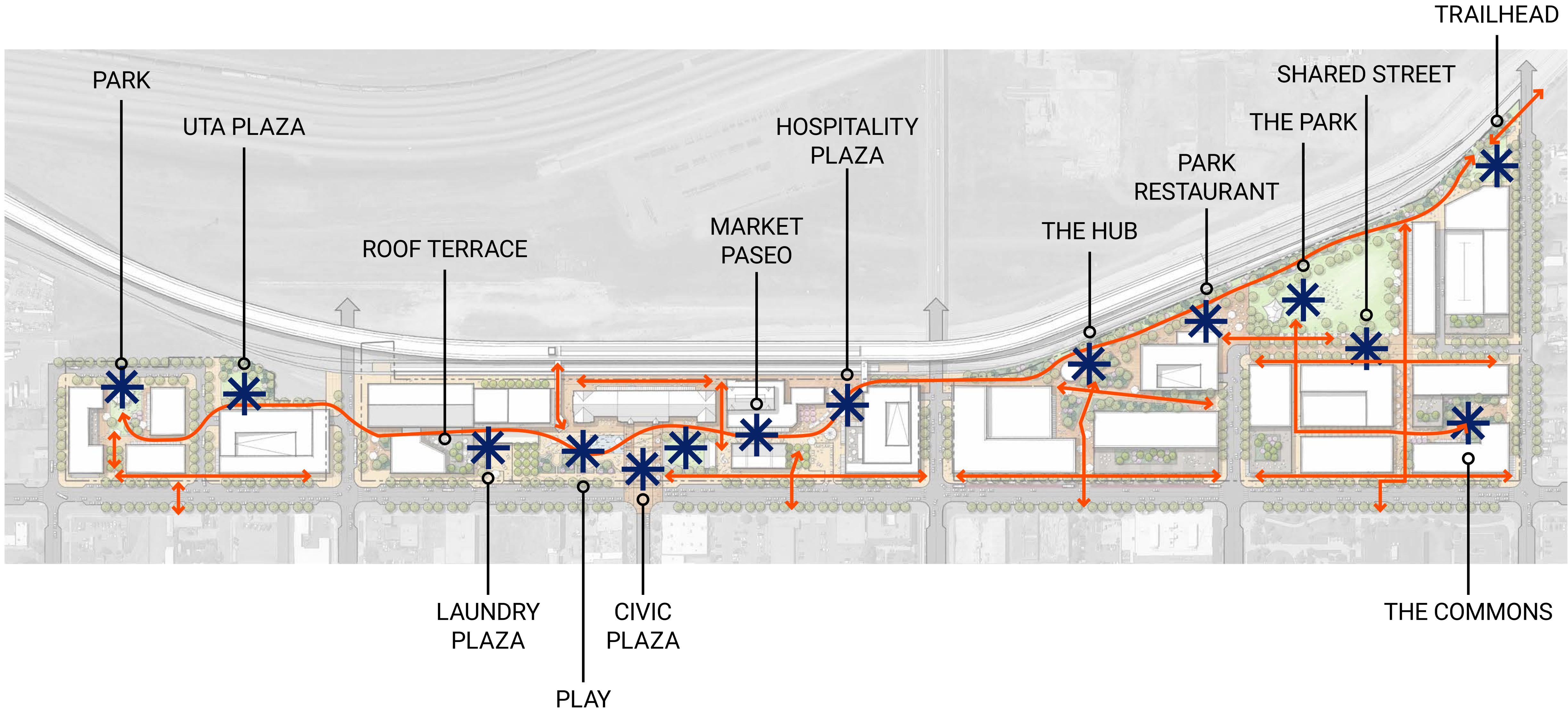


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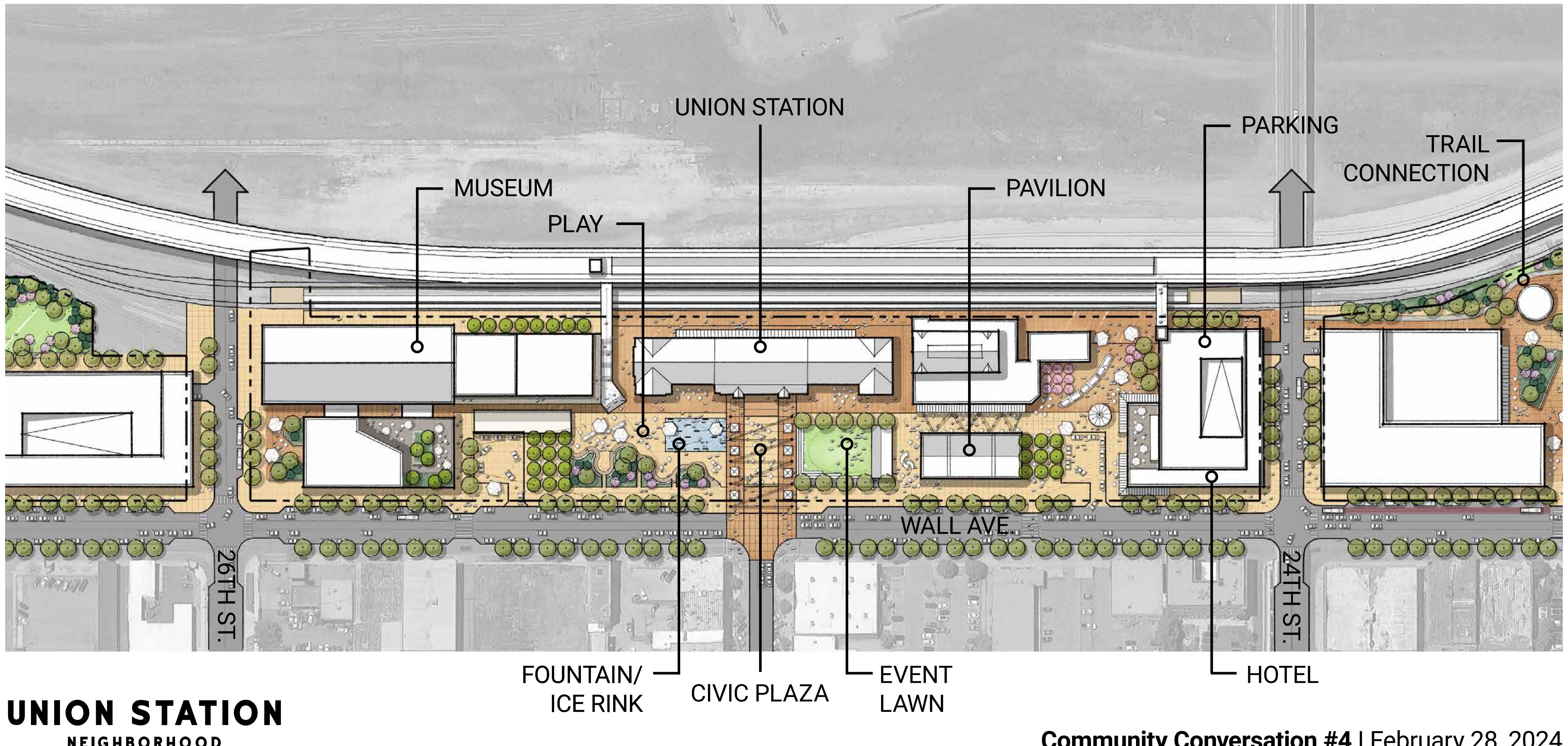
CONCEPT C



CONCEPT C - A VIBRANT NEIGHBORHOOD



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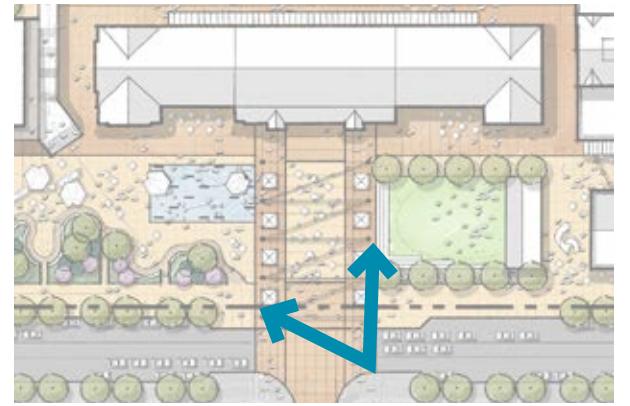
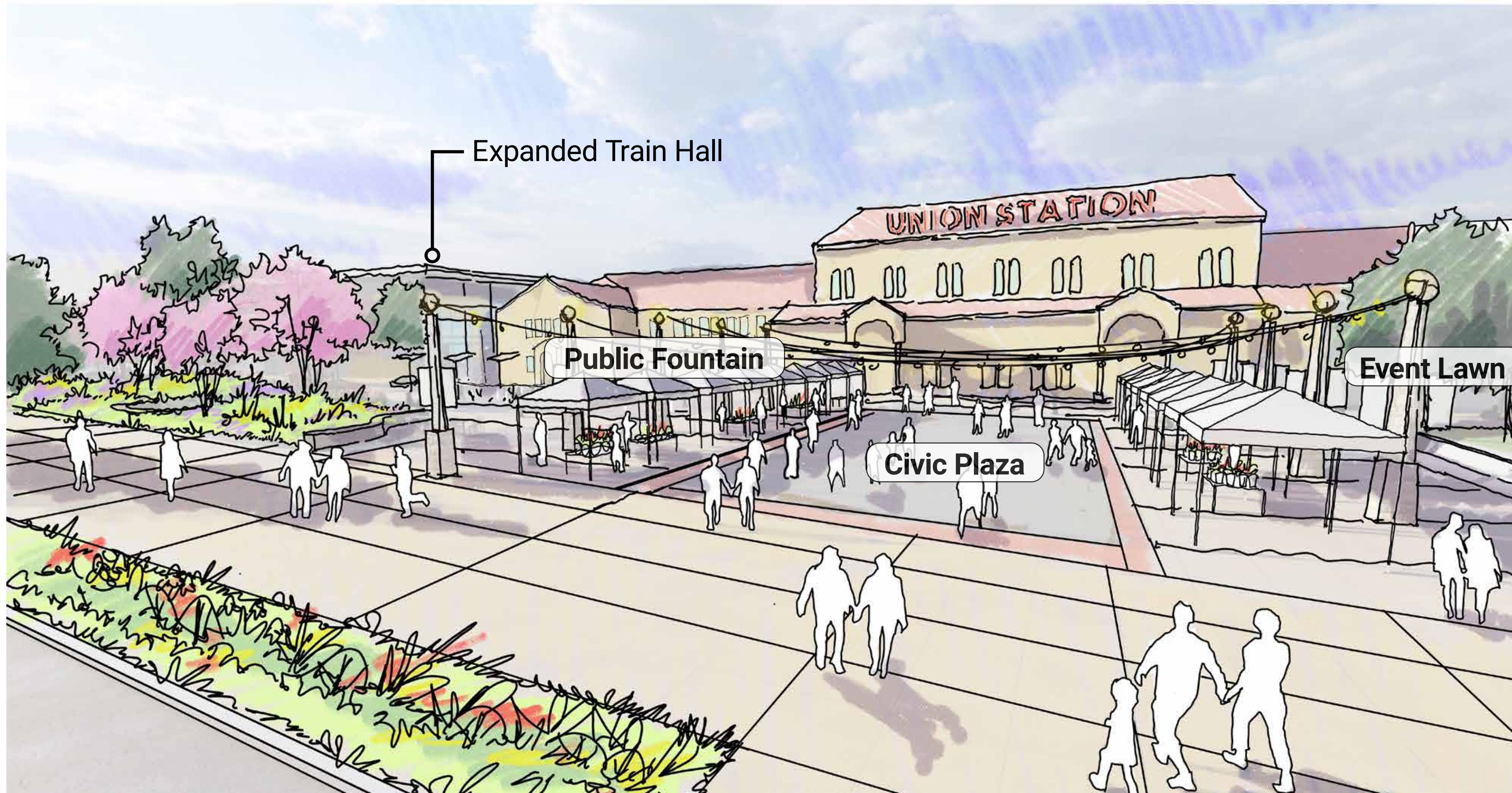
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CONCEPT C

