

Community & Economic Development Brief for Administration



Airport ▪ Arts, Culture & Events – Union Station ▪ Building Services ▪ Business Development – Business Info. Center
Community Development ▪ Economic Development – Redevelopment ▪ Planning

January 17, 2023

Report Purpose

Weekly at-a-glance report from the Community & Economic Development Department (CED) prepared for City Administration.

Airport

- The Airport Advisory Committee Meeting is this week (Jan. 18).
 - Meeting will discuss two preferred locations for the new Air Traffic Control Tower and pros/cons of each.

Arts, Culture, Events – Union Station

- Submitted three Weber County RAMP Grants totaling \$195,000.
 - \$75,000 Merci Car Restoration, \$85,000 Arts/Events Programing, \$35,000 Museums at Union Station Programing
- Met with 360° Marketing team to begin discussions for Union Station Centennial, including year-long marketing/messaging campaign and iconic logo development – Nov. 22, 2023 - Nov. 22, 2024 (anniversary date).
- Arts
 - Corner Plaza Project – contractor contract still routing in Cobblestone, building permit complete, and meeting with contractor/artist/architect next week to finalize build schedule.
 - Arts Grants software implementation process is underway with Survey Monkey.
 - Arts Grant workshop Jan. 26, and grants cycle to open Jan. 27 and close Feb. 24.
 - Community Art Show "Portraits" is installed at Union Station until Feb. 3. Artist reception held Jan. 11. Winners announced on social media and with display tags next to selected winning artworks.
 - Arts Advisory Committee has recommended two new members to serve on Arts Committee. Mayor has approved and memo sent to recorder's office. Now waiting on City Council.
 - BRT Station artwork install has started with first locations at three WSU campus stations. Artwork looks amazing.
 - Researching three/four new public art projects for approval. Meeting with Ed Bridge next week to discuss potential public art at the new Marshall White building.
 - New public art installation in works for Dumke Arts Plaza. Current installation will come down in March, and new installation to be installed before the end of March. More info to come.
 - Currently have open artist call for City Council Painted Horse project. Submissions due Feb. 28.
- Events/Operations
 - Facilitated MLK celebration held at Marshall White Center and Ogden Amphitheater on Mon., Jan. 16.
 - Helped Union Station team paint museums.
 - Starting first stages of preparing for this year's Ogden Twilight – first show May 6.
 - Started first conversations for reopening of Dumke Arts Plaza Celebration – end of May or first of June.
 - Laid out a 6-month ACE marketing plan.
- Union Station Operations
 - Completed and posted monthly newsletter to our social media outlets.
 - Patched and repainted main hallway and Utah State Railroad Museum.
 - In children's play area, installed/stained new train car deck, repainted/repainted train car, fixed electrical issues.
 - Sanded/refinished the Browning Theater Stage.
 - Tattoo Convention coming Jan. 20, 21 and 22.
 - "Jazz at the Station" is now a Union Station programmed event. First performance Jan. 18 at 7:00 pm.
 - Completed a pre-bid walk through with 10 contractors interested in office remodel (bids due Jan. 19).
 - Participated in First Friday Art Stroll and voting for "Portraits" community art show during annual shutdown.
 - Hosted awards reception for the "Portraits" community art show.

- Museum Programming
 - Annual cleaning and maintenance closure period
 - Three new displays on display in Browning Firearms Museum featuring 18 new pistols on topics of military, experimentation, and blowback action-types.
 - New paint in Browning Museum
 - Children's area ready to reopen after a 2-year closure due to COVID and safety concerns.
 - Two new locomotives now officially signed over to Museums: Western Pacific 3002 and Utah Railway 306.

Building Services

- Code Services
 - Time set aside each Friday from 9:00 am to 1:00 pm to do shopping cart roundup. Will slowly distribute invites to other divisions and ask for assistance in notifying us of cart locations and request hands-on help if able.
 - Interviews for open Code Officer position will be on Jan. 26.
- Business Licensing
 - Interviews for open Business License Enforcement Officer position will be on the Jan. 27.
- Building Services
 - Met with Union Walk Apartments to discuss the transformer placed in a different location than what was documented on plans. The Maker Line representative will make the necessary change to be compliant.

Business Development & Business Information Center

- Attended the "Your Land Your Plan" training led by Urban3 and Strong Towns, which provided a refresher on the importance of density to increasing property value/acre.
- Supported Ogden Downtown Alliance quarterly town hall and networked with downtown businesses.
- Continued planning and business recruitment activities for the west side of the Airport.
- Business Information Center
 - Processing two loan modifications approved by Loan Committee.
- Submitted a letter of support and real estate options for Project Gudetama.
- Attended Outdoor Retailers Snow Show Expo to network with outdoor products companies.
 - From event, connected with Basecamp Outdoor – workforce recruiting company specializing in Outdoor Industry that places job seekers either with outdoor companies or outdoor recreation opportunities, including finding work for military members who are transitioning out of service and relocating them to cities like Ogden.
- Attended the State of the Utah Economy event hosted by Governor's Office of Economic Opportunity (GOEO).
- Supported communications with public/City Council related to WonderBlock, managed parking, and Union Station.

Community Development

- Community Development Manager, Ward Ogden, retired last week (Fri., Jan. 13).

Economic Development – Redevelopment

- At Jan. 10 work-session, presented the Union Station "Roadmap", outlining near-term/long-term expectations.
- At Jan. 10 RDA/City Council/MBA public hearing meetings, presented the WonderBlock/Parking Management Plan again for consideration and vote – and the related bond resolutions were passed by the council.
- Jan. 25 – CED/RDA hosting monthly public engagement event at Union Station ("Tenets of Make Ogden").

Planning

- Annual Visioning/Staff Development
 - Planning staff held half day visioning/staff development meeting, Fri., Jan. 6. Highlight was having certified strength coach Amelia Williams teach all staff how to recognize and capitalize on their individual strengths. Staff also reviewed accomplishments from 2022 and began goal setting and work program development for 2023.
- 2022 Was a Record Year
 - 2022 proved to be one of busiest years on record for Ogden Planning Division. Ogden received 376 land use applications, which is highest since we began using Energov. Planning Commission considered 155 land use items – also a record. Ogden issued permits for 825 new dwelling units – more than 2020/2021 combined.