

# Community & Economic Development Brief for Administration



Airport ▪ Arts, Culture & Events – Union Station ▪ Building Services ▪ Business Development – Business Info. Center  
Community Development ▪ Economic Development – Redevelopment ▪ Planning

**February 6, 2023**

## Report Purpose

Weekly at-a-glance report from the Community & Economic Development Department (CED) prepared for City Administration.

### Airport

- Business Development is continuing to work on two major recruitment projects (Project Stamper and Project Motion) that are considering new business development projects on the west side of Airport.

### Arts, Culture, Events – Union Station

- The Arts Grant 2023/24 Cycle officially opened Jan. 27 and will close Feb. 24.
- “Love Letter to Ogden” ribbon cutting event was held Feb. 3 during First Friday Art Stroll at The Corner.
- Team members will participate in the 2023 Cultural Industry Advocacy Day at State Capitol this week (Feb. 7).
- New public art installation in works for Dumke Arts Plaza.
  - Current Chakaia Booker installation to be removed in March, and new installation by Matt Whiting installed before end of March.
- Currently have open artist call for City Council Painted Horse project. Submissions due Feb. 28.
- Cleaned out and organized Union Station storage, and cleaned/fixed kitchen.
- Working with WSU on projection at Dumke Art Plaza for FFAS.
- Setting up interviews for Venue Tech position.
- Meeting and finalizing plans for the IF4 event being held at Union Station.
- Working on Naturalization Ceremony/Community Engagement Round Table to be held at Union Station in March.
- Hosted Ogden School District’s National History Day districtwide history competition.
- Installed new art exhibit, “Utah Women Making History,” on display now in Myra Powell Gallery until Mar. 10.
- Produced “Living Heritage: Lunar New Year” family event, working with local community experts.
  - Largest event of the Living Heritage season, with nearly double expected reach.
- Led City Council member tours of Union Station, highlighting recent progress and current status.
- Weekly Winter Markets have started and will be every Saturday until Feb. 25.

### Building Services

- Business Licensing
  - Conducting second interviews for the open Business License Enforcement Office position on Feb. 6.
  - In 2022, issued 4,562 business licenses and 1,210 of those were new businesses. Wow!
- Code Services
  - The open Code Services Officer position was filled this week by Uppsen Downes, who will start this week.
  - Everyone’s help is needed to report abandoned shopping carts – text cart location for pick up to:
    - Bethany 801-678-0633; Adam 801-791-0808; Chris 801-540-7094
  - Staff worked tirelessly on property at 186 N. Harrison, which is scheduled for demo this month.
  - Adam Nelson has now assumed all duties as Code Services Supervisor.
- Plan Review/Permitting/Inspections
  - Brandon Southwick completed Residential Electrical Certification and was added to our Field Inspection Team.
  - Cheryl Kay passed all eight Residential and Commercial Exams – obtaining Utah Combination Inspector License!
  - Justin Royer transferred from the Water Department and now works on our Permitting/Plan Review Team.

## **Business Development & Business Information Center**

- Attended ECD Utah's Quarterly Business Development Breakfast for updates on statewide business recruitment efforts.
- Met with Utah Aerospace & Defense Association to discuss opportunities to collaborate in support of Ogden's defense industry.
- Business Information Center (BIC)
  - Wrapping up first batch of new loan applications Feb. 6, with a second batch loan application deadline of Mar. 31.
  - Meeting with Ogden City Diversity Affairs Officer about possible collaboration between BIC and Diversity.
  - Continuing with budgeting for FY24 – including review of matured and maturing business loans.
  - Reviewing old loans that need to complete documentation and those that already fulfill HUD requirements needed to close in the Integrated Disbursement and Information System (IDIS).
  - Initiating collection process on two default loans.
- Business Recruitment
  - Continued work on two major recruitment projects (Project Stamper and Project Motion) considering west side of Airport.
  - Submitted proposals for Project Edmond and Project Recycle: sites include BDO and OBE for both projects.
  - Developed and sent proposal for office space options for Project Roofer.
  - Project No Cap will be touring BDO on Feb. 7. The Ogden BDO is shortlisted along with five other sites in Utah.
- Business Retention/Expansion
  - Met with Cache Valley Bank in support of their ongoing expansion in Ogden.
  - Pursued commercial appraisal firm to appraise Salomon Center to determine ownership options.
  - Developed quarterly newsletter communication for businesses, featuring Make Ogden and WonderBlock updates and information regarding other business resources – to be distributed this week.
  - Communicated with several existing businesses regarding expansion plans/needs.
  - Worked on potential site options for a new small retail business and a new restaurant.
  - Supported additional stakeholder engagement to support the WonderBlock and Parking projects, including facilitating internal parking implementation strategy meeting.

## **Community Development**

- Programs
  - Six new "Own in Ogden" applications were received over the past week!

## **Economic Development – Redevelopment**

- Presented Make Ogden and WonderBlock project information at City Council work-session with the Ogden School District Board on Feb. 2.
- Engaged with internal Downtown Parking Strategy Committee and developed needs outline. Next meeting being scheduled with external parking consultant to start preparing scope for formal RFP.
- Working on enhanced communication strategies for Make Ogden, including potential engagement with marketing firm.

## **Planning**

- The Planning Commission met last week to consider several items, including
  - Request to convert a church at 3350 Harrison to a professional office.
    - Several neighbors expressed concerns. However, the commission approved the request as it was allowed by code and any neighborhood impacts would be mitigated.
  - Reconstruction plan for the Marshall White Center – determining project was consistent with the general plan.