

Community & Economic Development Brief for Administration



Airport ▪ Arts, Culture & Events – Union Station ▪ Building Services ▪ Business Development – Business Info. Center
Community Development ▪ Economic Development – Redevelopment ▪ Planning

February 6, 2023

Report Purpose

Weekly at-a-glance report from the Community & Economic Development Department (CED) prepared for City Administration.

Airport

- Business Development is continuing to work on two major recruitment projects (Project Stamper and Project Motion) that are considering new business development projects on the west side of Airport.

Arts, Culture, Events – Union Station

- The Arts Grant 2023/24 Cycle officially opened Jan. 27 and will close Feb. 24.
- “Love Letter to Ogden” ribbon cutting event was held Feb. 3 during First Friday Art Stroll at The Corner.
- Team members will participate in the 2023 Cultural Industry Advocacy Day at State Capitol this week (Feb. 7).
- New public art installation in works for Dumke Arts Plaza.
 - Current Chakaia Booker installation to be removed in March, and new installation by Matt Whiting installed before end of March.
- Currently have open artist call for City Council Painted Horse project. Submissions due Feb. 28.
- Cleaned out and organized Union Station storage, and cleaned/fixed kitchen.
- Working with WSU on projection at Dumke Art Plaza for FFAS.
- Setting up interviews for Venue Tech position.
- Meeting and finalizing plans for the IF4 event being held at Union Station.
- Working on Naturalization Ceremony/Community Engagement Round Table to be held at Union Station in March.
- Hosted Ogden School District’s National History Day districtwide history competition.
- Installed new art exhibit, “Utah Women Making History,” on display now in Myra Powell Gallery until Mar. 10.
- Produced “Living Heritage: Lunar New Year” family event, working with local community experts.
 - Largest event of the Living Heritage season, with nearly double expected reach.
- Led City Council member tours of Union Station, highlighting recent progress and current status.
- Weekly Winter Markets have started and will be every Saturday until Feb. 25.

Building Services

- Business Licensing
 - Conducting second interviews for the open Business License Enforcement Office position on Feb. 6.
 - In 2022, issued 4,562 business licenses and 1,210 of those were new businesses. Wow!
- Code Services
 - The open Code Services Officer position was filled this week by Uppsen Downes, who will start this week.
 - Everyone’s help is needed to report abandoned shopping carts – text cart location for pick up to:
 - Bethany 801-678-0633; Adam 801791-0808; Chris 801-540-7094
 - Staff worked tirelessly on property at 186 N. Harrison, which is scheduled for demo this month.
 - Adam Nelson has now assumed all duties as Code Services Supervisor.
- Plan Review/Permitting/Inspections
 - Brandon Southwick completed Residential Electrical Certification and was added to our Field Inspection Team.
 - Cheryl Kay passed all eight Residential and Commercial Exams – obtaining Utah Combination Inspector License!
 - Justin Royer transferred from the Water Department and now works on our Permitting/Plan Review Team.

Business Development & Business Information Center

- Attended ECD Utah's Quarterly Business Development Breakfast for updates on statewide business recruitment efforts.
- Met with Utah Aerospace & Defense Association to discuss opportunities to collaborate in support of Ogden's defense industry.
- Business Information Center (BIC)
 - Wrapping up first batch of new loan applications Feb. 6, with a second batch loan application deadline of Mar. 31.
 - Meeting with Ogden City Diversity Affairs Officer about possible collaboration between BIC and Diversity.
 - Continuing with budgeting for FY24 – including review of matured and maturing business loans.
 - Reviewing old loans that need to complete documentation and those that already fulfill HUD requirements needed to close in the Integrated Disbursement and Information System (IDIS).
 - Initiating collection process on two default loans.
- Business Recruitment
 - Continued work on two major recruitment projects (Project Stamper and Project Motion) considering west side of Airport.
 - Submitted proposals for Project Edmond and Project Recycle: sites include BDO and OBE for both projects.
 - Developed and sent proposal for office space options for Project Roofer.
 - Project No Cap will be touring BDO on Feb. 7. The Ogden BDO is shortlisted along with five other sites in Utah.
- Business Retention/Expansion
 - Met with Cache Valley Bank in support of their ongoing expansion in Ogden.
 - Pursued commercial appraisal firm to appraise Salomon Center to determine ownership options.
 - Developed quarterly newsletter communication for businesses, featuring Make Ogden and WonderBlock updates and information regarding other business resources – to be distributed this week.
 - Communicated with several existing businesses regarding expansion plans/needs.
 - Worked on potential site options for a new small retail business and a new restaurant.
 - Supported additional stakeholder engagement to support the WonderBlock and Parking projects, including facilitating internal parking implementation strategy meeting.

Community Development

- Programs
 - Six new "Own in Ogden" applications were received over the past week!

Economic Development – Redevelopment

- Presented Make Ogden and WonderBlock project information at City Council work-session with the Ogden School District Board on Feb. 2.
- Engaged with internal Downtown Parking Strategy Committee and developed needs outline. Next meeting being scheduled with external parking consultant to start preparing scope for formal RFP.
- Working on enhanced communication strategies for Make Ogden, including potential engagement with marketing firm.

Planning

- The Planning Commission met last week to consider several items, including
 - Request to convert a church at 3350 Harrison to a professional office.
 - Several neighbors expressed concerns. However, the commission approved the request as it was allowed by code and any neighborhood impacts would be mitigated.
 - Reconstruction plan for the Marshall White Center – determining project was consistent with the general plan.