

# Community & Economic Development Brief for Administration



Airport ▪ Arts, Culture & Events – Union Station ▪ Building Services ▪ Business Development – Business Info. Center  
Community Development ▪ Economic Development – Redevelopment ▪ Planning

**February 13, 2023**

## **Report Purpose**

Weekly at-a-glance report from the Community & Economic Development Department (CED) prepared for City Administration.

### **Airport**

- Attended the Mead & Hunt Air Service Development Conference and met with six airlines, including Alaska Airlines, Allegiant Air, SkyWest Airlines, Spirit Airlines, Sun Country, and United Airlines.
  - All meetings were productive and encouraging.
- The airport is expected to be very busy for the upcoming NBA All-Star Game in SLC at the Vivint Arena, Feb. 17-19.
  - SLC International has too many jet parking requests and many overflow aircraft will be directed to Ogden, Airport.
  - We could host as many as 20-25 additional jets.

### **Arts, Culture, Events – Union Station**

- Social Media campaign to share past art grantees currently running on City A.C.E. accounts.
- Ogden Archives mailbox, "Love Letters to Ogden," is open and accepting submissions at the Corner Plaza.
- WSU provided a light-based art projection event at Dumke Art Plaza for FFAS on Feb. 3.
- Met with production team to create a calendar of events and maintenance for Amphitheater and Dumke Arts Plaza.
- Dumke Arts Plaza Advisory Committee met on Feb. 3, and will be meeting quarterly to discuss Plaza programming.
- Met regarding the re-opening of the Dumke Arts Plaza and proposing April 7 as date for opening events.
- Team members participated in the 2023 Cultural Industry Advocacy Day at State Capitol on Feb. 7 to meet with state legislators and support funding for museums.
- Met with OPD and Goal Foundation on Winter Race Series 5K on Feb. 18, and Rodeo Committee regarding parade logistics.
- The Arts Grant 2023/24 Cycle will close Feb. 24.
- Submissions due Feb. 28 for open artist call for City Council Painted Horse project.
- "Utah Women Making History" on display now in Myra Powell Gallery until Mar. 10.
- Community Art Show "Black and White" will open Mar. 10 in Union Station Lobby.
- New Dumke Arts Plaza art installation in works for March – current installation removed/new by Michael Whiting.
- Corner Plaza project – art sculpture is being fabricated; plaza improvements slated to start in April.
- Met with Marshal White Advisory Committee to discuss Public Art installation to be included in new building.
- Interviewed for Venue Tech and made job offer, and set up interviews for Special Event Assistant position this week.
- Submitted DABS permit for upcoming IF4 event, confirmed vendors and working on marketing plan.
- Created a strategic plan for communications about Union Station.
- New partnership with Bomba Marilé, an Afro Puerto Rican Bomba music/dance group, to produce cultural advocacy event.
- Worked with My Local Utah on Union Station highlight articles.
- Evaluated potential donations to the museum archives.
- Weekly Winter Markets are every Saturday until Feb. 25.

### **Business Development & Business Information Center**

- Business Recruitment
  - Hosted a site visit/lunch with project "No Cap" and EDCUtah on Feb. 7. Prospect company was impressed with BDO and city's investment in the area and overall economic development investments.
  - Met at Governor's Office of Economic Opportunity, along with EDCUtah, and company owner related to project "Ya-Ya," a Canadian business considering a joint venture with an existing Ogden company to expand operations.

- Submitted information for project “Rabbit,” an agricultural products company looking for 50,000 square feet of space and supporting ten new jobs. Company has already responded with decision to select Ogden/BDO for their new location – details forthcoming.
- Project “Pickle Jar” is evaluating Ogden for its HQ location. They are a Utah recreation company expanding into the Midwest, looking for about 3,000 square feet of office space to support about 50 jobs.
- Business Retention/Expansion
  - Met with Capstone Nutrition management, including Ogden facility tour and needs/opportunities discussion.
    - Business currently has 500 full-time and 200 part-time employees, and has potential to expand operations and facility footprint next year.
    - Management expressed appreciation for city’s forward-thinking community and economic development initiatives – including downtown improvements which make Ogden more attractive for workforce.
  - Met with Federal Building management regarding the planned downtown parking management system.
  - Met with Union Station staff regarding additional community engagement plans and website updates.
  - Emailed quarterly newsletter communication to businesses on Feb. 10, featuring Make Ogden and WonderBlock updates and information regarding other business resources.
- Business Information Center (BIC)
  - Wrapped up first batch of new loan applications Feb. 6, with a second batch loan application deadline of Mar. 31.
  - Proceeding with collection process on two default loans.

## Community Development

- Programs
  - Infill Program – Continued discussions regarding Ogden School District surplus properties.
  - Home Renovation Program – Completion of renovation and listing of home located at 184 N Harrison Blvd. ➡



## Economic Development – Redevelopment

- Presented brief CED update at Feb. 7 Council work-session, including updates on:
  1. Introduction of the “You Make Ogden” public open house series.
    - Feb. 22 at Union Station (and monthly thereafter)
    - Providing public with balanced/objective information regarding Make Ogden project updates.
  2. First concept rendering for the Cache Valley Bank – south building. ➡
    - See also related notes in the Planning division section of this report.
  3. New Art Exhibit by Matt Whiting at the Dumke Art Plaza to be installed in March.
    - To “inspire creativity, elevate diverse perspectives, and anchor Ogden as a hub for contemporary art.”
    - See also related notes in the A.C.E. section of this report.
- The proposal to establish a survey area for the potential Gibson Community Reinvestment Project Area (Gibson CRA) will be presented for consideration at the council meeting this week (Feb. 14).
- The Business Development team facilitated another parking system implementation internal stakeholder meeting with key staff and parking consultant – in preparation for formal Request-For-Proposals for parking system vendors.
  - Need to consider/plan/budget for addition of one parking management staff position for FY’24.
- Staff met to refine enhanced communications strategies for Make Ogden, including interim support from Business Development team and future plans to engage external marketing firm.



## Planning

- Moderate Income Housing Report
  - City Council adopted amendments to the moderate-income housing plan last week, and we submitted plan to state.
- Cache Valley Bank
  - Planning staff met with representatives of Cache Valley Bank about the remodel of the downtown tower building.
  - The bank intends to renovate the building to the south as a new bank building and redevelop a plaza behind the tower. Plans for reuse of the tower building are still being formed.