

Community & Economic Development Brief for Administration



Airport ▪ Arts, Culture & Events – Union Station ▪ Building Services ▪ Community Development
Business & Economic Development – Business Information Center ▪ Planning ▪ Redevelopment

May 22, 2023

Report Purpose

Weekly at-a-glance report from the Community & Economic Development Department (CED) prepared for City Administration.

Airport

- The Bickering Sisters Restaurant at the Airport Terminal had record sales on Mother's Day (best single day sales in their history at the Airport or previous location downtown)!
- The Airport is working on our Airport Pavement Management System (APMS). The comprehensive document is required for the FAA to accurately assess the current condition of all the Airport's pavement (concrete and asphalt) and to prioritize the treatment or replacement of each pavement area. A properly maintained runway or taxiway can extend the useful life of pavement by an additional 50%.
 - This pavement maintenance plan is one of the FAA grant assurances, as indicated below:
 - Pavement Preventive Maintenance-Management. With respect to a project approved after January 1, 1995, for the replacement or reconstruction of pavement at the airport, it assures or certifies that it has implemented an effective airport pavement maintenance-management program and it assures that it will use such program for the useful life of any pavement constructed, reconstructed, or repaired with Federal financial assistance at the airport. It will provide such reports on pavement condition and pavement management programs as the Secretary determines may be useful.
 - This project requires on-site inspections by our selected engineering firm, drone photography, and some geo-technical survey.
 - This study is FAA grant eligible and the project cost is approximately \$150,000.
 - The final report will be done by the end of the year to coincide with our annual meeting with the FAA concerning our capital projects for the next 10 years.
- We are meeting with America First Credit Union concerning the development of their campus near the Airport.
 - Under new Utah Law, all municipalities that have property within 5,000 ft of the end of any airport runway must create an airport protection zone.
 - Ogden City already has ordinances protecting the Airport, but such is only relevant in Ogden City proper. The new law also impacts municipalities surrounding the Airport, including Roy, Riverdale, and West Haven.
 - America First Credit Union is constructing a large addition to their Riverdale campus that is directly on the approach to our Runway 35. Therefore, the credit union is looking for possible changes that may affect their development plans.

Arts, Culture, Events – Union Station

- Worked with our partners at GOAL to help support and deliver another successful Ogden Marathon on Saturday!
- Worked with our partners at Ogden Friends of Acoustic Music (OFOAM) to confirm feasibility of moving their annual Ogden Music Festival from flooded Fort Bonaventure to an open space at the Business Depot Ogden ("Fort BDO" – 600 N. Depot Drive), coming up on June 2-4 (www.ofoam.org).
- Members of the ACE team attended the Utah Cultural Alliance conference held May 15.
- Working on amendments to the public art, Nine Rails District and arts committee ordinances.
- Arts Grants and Public art projects transmittal scheduled on city council work session agenda for May 30.
- Training for the light system at the Dumke Arts Plaza was completed last week.
- Construction for The Corner Plaza continues to move forward.
 - All flatwork as substantially completed last week, and landscaping will start this week.
- An exhibit highlighting Utah's Black Veterans is now on display at the Union Station Gallery through the end of June.



Business & Economic Development – Business Information Center

- Preparing for upcoming “You MAKE Ogden Open House” this week (5/24) at Union Station from 5:30-7:00 pm, which will feature our economic/business development efforts and how they relate to the MAKE Ogden plan.
 - Additional communications going out today (5/22) to promote the public engagement event via various media channels.
- Met with the United Way of Northern Utah leadership to discuss additional ways to collaborate to support business and community engagement.
- Met with the Utah Hispanic/Latino Chamber of Commerce leadership, seeking support and cooperation with our division – particularly related to increased public engagement opportunities.
- Attended NAIOP (Commercial Real Estate Development Association) Utah event at Union Station recognizing J. Fisher as developer of the year and networked with numerous real estate professionals in attendance.
- Attended the EDCUtah quarterly project update.
 - Learned that our previously submitted recruitment proposal for Project Kilauea was for a company that currently has a presence in Utah, and that 14 of 16 current Life Science projects in the state are manufacturing projects.
- Staff participated in another International Economic Development Council (IEDC) training; this time focused on marketing/communications. Key takeaways relative to our objectives include:
 - If we want a younger demographic participating in our engagement activities we should go to them, whether in person or with video (MOS – Man on the Street).
 - We should implement a monthly column in the Standard Examiner to focus on issues, hopes, and plans in EDD/CED.
 - We should acquire our own video equipment to help facilitate/enhance our ongoing communications.
 - We should consider using UTA buses/trolley to help promote/communicate regarding “Make Ogden.”
- Continued company outreach in preparation for the BIO (Biotechnology Industry Organization) Convention in June. BIO is the largest global biotechnology and pharma trade show.
- Several staff attended “Membership 360” at the Ogden-Weber Chamber of Commerce to better understand the work of the chamber and strengthen our relationship and support for several upcoming business engagement events.
- Exploring EDA Tech Hubs funding opportunity with partners in the Northern Utah defense ecosystem.
- Drafted potential paid parking services administrator job description for consideration.
- Met with administrative staff regarding updated paid parking management system logistics and project timeline.
- Drafting the Business Information Center (BIC) main internal processes.
- Preparing the last two loan agreements that were approved by the loan committee in March, for a total of \$180,000.
- Met with administrative staff regarding potential to update leases or other alternatives at key city property.
- Preparing to email the annual Ogden business survey this week (in conjunction with UDCUtah).

Community Development

- Annual Action Plan Approved at City Council bringing in \$1.5 million of new HUD entitlement funds for Fiscal Year 2024.
 - The new entitlement will be leveraged with other federal dollars to fund over \$3.7 million to Housing programs, \$500,000 for public street improvements, \$250,000 for down payment assistance, and just under \$200,000 to a local non-profit (CHDO) for assistance with a new construction housing project.
- Renovation/Resale Program
 - Renovations at 919 Rushton complete, and renovations at 1127 23rd, 655 Kershaw and 833 Kershaw are ongoing.
- “Own in Ogden” Down-Payment Assistance Programs
 - 42 loans funded FY23 thus far. Two new applications have recently been received.
- Home Exterior Loan Program (HELP)
 - A total of 13 loans are currently underway, with 26 loans closed in FY23.

Redevelopment

- This week’s *You Make Ogden* open house (May 24) at Union Station will focus on the economic/business impacts of *Make Ogden*.

Other CED Activities

- The CED Capital Improvement Projects plan and related budget proposal, as well as the proposed CED/RDA FY23-24 budget was reviewed during the Council and RDA work-session last week.
- This week the Council will facilitate a public hearing and consider the proposed bonding related to the Junction Parking Structure repairs (along with the Marshall White Community Center construction bonds).