

Community & Economic Development Brief for Administration



Airport ▪ Arts, Culture & Events – Union Station ▪ Building Services ▪ Community Development
Business & Economic Development – Business Information Center ▪ Planning ▪ Redevelopment

June 26, 2023

Report Purpose

Weekly at-a-glance report from the Community & Economic Development Department (CED) prepared for City Administration.

Airport

- Finally completed the new compass rose at the airport – painted by the Utah 99's group – after five previous attempts. Photo to right.
- Completed the FAA FAR 139 Safety Inspection last week. We have a handful of discrepancies that we will be addressed by Oct. 31.
- Had a visit from a military C-130 that will be receiving a navigational modification from Borsight.



Arts, Culture, Events – Union Station

- Arts
 - Four New Public Art Projects, and the Arts Grants for FY24 were approved by City Council last week.
 - Lorie Buckley presented and served on a discussion panel regarding arts at Chamber Board of Governors meeting last week.
 - Community Art Show artist call is open for submissions, new show will be installed for Aug 4 opening.
 - Arts Committee reappointments are in process and should be on the Council Agenda next month.
 - Currently collecting community nominations for Mayor's Awards in the Arts – due Aug 11.
 - Finishing up amendments to the public art, Nine Rails District, and arts committee ordinances.
 - Construction for The Corner Plaza continues to move forward.
 - Landscaping/irrigation in process. Trees will be planted next week.
 - Pinup wall is being powder coated and will be installed upon delivery.
 - Light poles and colored benches have been ordered. Light poles should arrive in approximately three weeks.
 - Planting of perennials and grasses will be completed by Ace Team and community volunteers on July 15.
 - Art Sculpture is being welded and set to be installed in late July/early August. A ribbon-cutting ceremony will follow.
- Events
 - Hosted Enable Concert at the Amphitheater with around 3,000 in attendance.
 - Hosted a successful Juneteenth Saturday and Sunday at the Ogden Amphitheater.
 - Preparing for the second concert in the Ogden Twilight Series on June 30.
 - Working with Pioneer Days Committee on Parade routes and Special Event applications.
 - Met with GOAL and other city departments on a wrap up meeting for the Ogden Marathon.
 - Worked with Economic/Business Development division to add the Nine Rails District to the Banner Program for another location to hang banners.
- Union Station's Museums & Operations
 - Hosted the Union Station Neighborhood community engagement event on June 15.
 - Hosted the Museums Free RAMP Summer Saturday on June 17.
 - City council adopted the ordinance amending the budget in the amount of \$175,000 to fund the restoration of the Merci Boxcar – which will allow us to professionally restore and build a protective covering for the historic boxcar.



Business & Economic Development – Business Information Center

- Attended Utah Aeronautics Conference to learn about upcoming opportunities in aviation and aerospace.
- Presented on the economic impact of arts in Ogden at Ogden-Weber Chamber of Commerce Board of Governors summer meeting.
- Attended Outdoor Retailer summer show in SLC to connect with outdoor recreation companies.

- Submitted a proposal for Project Bonds. This is a pharmaceutical manufacturing company looking for 100,000 square feet with specific utility requirements. The company would be hiring 60-100 jobs. BDO was included in the submission to EDCUtah.
- Continued follow-up with companies from the Catalyst Campus Demo Day event and the BIO life science conference.
- Still gathering responses to recently distributed Community Business Survey.
- Posted social media communication regarding our recent visit with Ogden-based business, Cyberbacker.
- Supported communications for the Union Station Neighborhood public engagement on June 15.
- Meeting again regarding significant business expansion plans for a company near the Airport, including a meeting with Rocky Mountain Power to confirm feasibility and process.
- Met last week with several businesses at The Junction regarding future business activities and facility options, and a follow-up meeting is scheduled for this week.
- Amendment to the Professional Services Agreement with parking consultant to develop our parking services RFP is routing for approval in Cobblestone.
- Met with Utah Microloan Fund to catch up on their business loans and training programs.
- Planning and marketing for this week's You MAKE Ogden Open House (June 28, 5:30-7:00 pm at Union Station).
- Working on fiscal year-end items, including budget review and Customer Relationship Management system updates.
- Posted Notices of Adoption of the Airport CRA, Recorded Ordinance 2023-31 for the Airport CRA, and Noticed the Governmental Entities of the Adoption.
- Working on the RDA Annual Report.
- Working on mandatory training.
- Business Information Center staff attended Community Development Block Grant Fundamentals training in San Antonio, TX.
- Continuing to close out loan files and follow up with delinquent and defaulted borrowers.
- Continuing the writing of Standard Operating Procedures for the Business Information Center.
- Working with a vendor on implementing a new cloud-based platform for our loan programs with a friendly interface for applicants.
- Met with small business, Fit Life, to discuss the benefits of working with our Business Information Center.
- Met with Visit Ogden, ODA and other community partners to discuss social media strategies to promote Ogden.
- Preparing to participate as a panelist/judge in the Urban Accelerator Municipal Pitch Day in SLC this week.
- Met with the Diversity Commission and reviewed Make Ogden and requested feedback on expanding our community outreach.
- Attended the re-opening event for the Hispanic Chamber of Commerce last week and connected again with their leadership.
- Met with potential developers for area near the Temple.
- Met with MarketStar leadership regarding business changes/needs/opportunities.
- CED staff was happy to put together the annual Ogden City Employee Appreciation Picnic. Great food, wonderful co-workers and lots of fun was had by all!

Community Development

- Renovation/Resale Program – Ongoing construction at 833 Kershaw, 665 Kershaw, 1127 23rd, and 949 24th – and the home at 919 Ruston has now been completed and listed for sale.
- New Home / Infill Construction Program – Driveways complete at 2139 & 2131 Monroe. Right of way improvements underway.
- “Own in Ogden” Down-Payment Assistance – 42 loans funded FY23, and 2 new applications this week.
- Home Exterior Loan Program – 11 projects underway, 32 loans funded FY23, 2 new apps. last week.
- Emergency Repair Loan Program – 7 total EHRP loans have been funded in FY23.
- Volunteer Partnership Grants – 3 new applications for grants were received in support of the My Hometown Initiative projects, with 15 total grants funded thus far in FY23.
- Public Improvements – 2300 Quincy public improvement project is underway. Sewer main line replacement nearing completion

Planning

- Planning and CED staff met with Council staff to discuss expectations for the upcoming General Plan Update.
- Staff had a kickoff meeting with the consultant, Logan Simpson, for the Development Code rewrite.
- The Landmarks Commission met and approved a certificate of historic appropriateness for proposed mural on the former Vacuum Exchange building at 3201 Washington Blvd.

Other Development Activities

- The Union Station public engagement meeting on June 15 was well attended and went well as the first of many to come.
- The next monthly You Make Ogden open house will be from 5:30 -7:00 pm this Wednesday at Union Station, and will offer information presented at previous events and staff will address questions and take feedback in an informal setting.