

# Community & Economic Development Brief for Administration



Airport ▪ Arts, Culture & Events – Union Station ▪ Building Services ▪ Community Development  
Business & Economic Development – Business Information Center ▪ Planning ▪ Redevelopment

July 31, 2023

## Report Purpose

Weekly at-a-glance report from the Community & Economic Development Department (CED) prepared for City Administration.

### Airport

- We are contracting with a new vendor, Vector Airport Systems, to bill and collect the airport landing fees.
  - This company has partnered with another company, Virtower, which gathers data from all the aircraft that land or take off from our airport. They share this information with Vector to bill all aircraft appropriately.
  - Our current method assumes that all the larger aircraft are using our FBOs, but there are many aircraft that land and do not seek additional business with our FBOs. We anticipate an additional \$10K in revenue from this change.
- The airport community is adjusting to the new sewer line construction, which has required the closure of the north end of Airport Road – requiring tenants to enter the area from a different direction. Completion is scheduled for late August.
- Completed a full pavement mapping of the Airport. This is an annual contract with the State of Utah – Division of Aeronautics. The mapping was accomplished using drones and required a full airport closure for about seven hours. The low altitude, high-definition photography is used to determine the condition of all the vast amount of airport pavement.
- Ogden Airport's west side large aircraft apron project was approved out of the Committee on Appropriations review and will hopefully get passed into law with the FAA five-year reauthorization. This project is fully designed and ready to bid out once the grant has been issued.

### Arts, Culture, Events – Union Station

- Arts
  - The final report for Utah Arts and Museum grant has been compiled and will be submitted August 1.
  - The Community Art Show will be installed this week in the Union Station lobby for the August 4 opening.
  - Permission was obtained from UDOT for artist call to wrap utility boxes along 12th Street. Call opens August 1.
  - Actively collecting community nominations for Mayor's Awards in the Arts – due by August 11.
  - Amendments to the ordinances for public art and arts committee will be submitted to the Director for approval this week.
  - The UTA OGX Bus Rapid Transit line ribbon cutting ceremony is scheduled for August 2. Station artists will be recognized.
  - Construction for The Corner Plaza updates continues to move forward.
    - Pinup wall is being installed now. Benches/light poles are being fabricated to be installed by the week of August 18.
    - The Art Sculpture will be installed by Artist on August 30. Ribbon Cutting Ceremony to be held September 1.
- Events/Operations
  - The Corner re-opened for business July 24.
  - Preparing the Amphitheater for three days of Pride Events starting August 4-6. Preparing for six Twilight shows coming up on August 9, 14, 22, 23, 26 and 31.
  - Hosted two Arts programming events at the Dumke Arts Plaza.
  - Working on updating pages on the ACE website.
- Union Station/Museums
  - Partnered with Marshall White Center to host a few of their community events this year and next.
  - Partnered with Red Cross to host their annual Executive Conference this year.
  - Partnered with the Alzheimer's Foundation to host their annual fundraiser this year.
  - Completed Utah Arts and Museums grant final report (\$40,000 to pay intern wages for two years).
  - Completed two school field trips and strategized educational initiatives for the museum.
  - Making significant progress on Union Station Centennial exhibit, to be opened in November 2023.
  - Nominated for the *Standard Examiner's* – "The Best of Northern Utah 2023 Readers Choice Awards" in the categories of Best Historical Marker, Best Museum, and Best Reception Center. **Please vote for us** using the following link:  
<https://www.standard.net/promo/?pid=1110#/> – under categories of area attraction, and community & entertainment.



## Business & Economic Development – Business Information Center

- Participated in the Women’s Leadership Seminar hosted by Catalyst Campus and Utah Advanced Materials & Manufacturing Initiative (UAMMI). Sara Meess presented on Ogden City’s economic development efforts, particularly related to the defense ecosystem.
- Attended the Utah Alliance for Economic Development quarterly meeting in Park City.
- Working with the Acceler8 Wasatch partners to explore hosting a defense ecosystem event in conjunction with the F-16 Worldwide Review in September 2023.
- Working with a clean energy company to explore a grant opportunity that could help fund Ogden sustainability programs, including programs for businesses/workforce development.
- Visited with several small downtown businesses regarding overall needs/opportunities.
- Met with the Career Services coordinator at Weber State University on potential increased collaboration to benefit our business community.
- Met again to prepare for hosting our panel discussion at the Outdoor Recreation Summit coming up in September.
- Met with United Natural Products Alliance president regarding potential to establish an FTZ (Federal Trade Zone) in Ogden.
- Met with Rocky Mountain Power and one of our major aeronautic companies to confirm support/logistics feasibility for the company’s expansion plans.
- Researched the historical real and personal assessed values to determine the feasibility of a business expansion.
- Prepared/provided a business property acquisition proposal to potential owners.
- Promoting the OGX Ribbon-Cutting event this week (Aug. 2) at The Junction Plaza.
- Initiated conversations about moving our loan portfolio to a new loan servicer.
- Posted open PT position for a Loan/Office Assistant for the Business Information Center.
- SurveyMonkey will soon start the implementation process of the new loan application program.
- Reviewing BIC loan program guidelines for FY24, and updating templates for different processes for the loan program.
- Finalizing amendments to a few projects in the Technical Assistance Program.
- Working on establishing promotional material for the Business Information Center.
- Mark Wangsgard retired after two years of service at the Business Information Center. We appreciate Mark’s important contributions to our team and Ogden’s small businesses!



## Community Development

- Renovation/Resale Program
  - Home at 665 Kershaw completed, listed and offer received. Home at 919 Rushton is complete and now under contract.
  - Ongoing construction at 833 Kershaw, 1127 23rd Street and 949 24th Street.
- New Home / Infill Construction Program
  - 2831 & 2839 Monroe are complete and have been listed for sale. Landscaping and fencing are scheduled to be installed in the coming weeks.
  - 2831 Monroe is under contract and scheduled to close at the beginning of August.
- “Own in Ogden” Down-Payment Assistance
  - 2 loans have been funded so far in the first few weeks of FY24. 11 applications received, and 3 are currently under review.
- Home Exterior Loan Program
  - 11 projects underway, 10 loans being processed, and 2 new applications were received last week and are under review.
- Volunteer Partnership Grants
  - 2 applications received for My Hometown Initiative projects so far in FY24.
- Public Improvements
  - 2300 Quincy Avenue project is underway. Sewer line replacement is complete. Continued progress on new sidewalk drive approaches and curb & gutter.



## Planning

- The Landmarks Commission met to consider three items:
  - Approved fire damaged window replacement at Hillcrest/Revelle Apartments (2485 Monroe Boulevard).
  - Approved clear UV window covers at the Royal Hotel (2522 Wall Avenue).
  - Approved replacement light pole design at the Stockyard Exchange (600 W. Exchange Road).
- Our consultant, Logan Simpson, will be conducting listening interviews August 1-4 to get the community’s feedback on priorities and issues to address in the upcoming code update.